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MATTHEW READ

Experience

Drover Studios

Founder/Video Producer

November 2016 - Present (3 years 4 months) Melbourne, Australia

- Edit videos for online and TV using Final Cut Pro X & Adobe Creative Cloud
- 2D/3D Motion Graphics using Adobe After Effects and Cinema 4D
- Camera operation using camera's such as Sony F5, Canon 5D MkII & MkIII, Sony A7S, Panasonic P2 ENG, GoPro's
- Mix audio of TVC's and programs for broadcast using Pro Tools and Waves plugins

Loup.

Freelance Video Editor

January 2018 - Present (2 years 2 months) Melbourne, Australia

- Edit in app workout content for fitness apps Including Chris Hemsworth's Centr & TiffXO
 - Edit marketing and social content for Chris Hemsworth's Centr app
- Projects cover motion graphics, editing, colour grading & audio mixing. Working with footage shot on Arri Alexa, Red Weapon 8K & Sony FS7

C3X Australia

Video & Motion Graphics Producer

March 2017 - January 2019 (1 year 11 months) Melbourne, Australia

Responsibilities

- Conceive and implement concepts, guidelines and strategies in various creative projects and oversee to completion
- Collaborate with team and key stakeholders to obtain knowledge of the clients' requirements
- Lead and contribute to brainstorming/creative sessions to generate ideas
- Prepare budget and scope, develop/Edit creative briefs, scripts and storyboards as required
- Decide on filming locations, coordinating cast and crew
- Liaise with crew about technical requirements (e.g. lighting, camera & sound recording)
- Coordinate and motivate teams (photographers, camera operators, sound engineers etc) to help them use their talents effectively
- Prepare calculated production schedules, ensuring deadlines and budget requirements are met
- Guide the team ensuring all members are in sync with the client and our requirements
- Incorporate creative ideas to achieve the best possible visual result
- Manage and supervise editing to make the final cut
- Revise content and presentations, approve/reject ideas, provide feedback to the team
- Ensure that the final project is faithful to the original concept and to client's demands
- Monitor results of team efforts and propose actions for the future
- Ensure all safety and company procedures are followed

Fuzzy Media

Technical Manager

January 2016 - November 2016 (11 months)

- 2D/3D Motion Graphics using Adobe After Effects and Cinema 4D
- Edit videos for online and TV using Final Cut Pro X & Adobe Creative Cloud
- Mix audio of TVC's and programs for broadcast using Pro Tools and Waves plugins
- Develop & maintain live streaming systems customised to each contract
- Use & maintain and troubleshoot Sony F5 Camera's, Panasonic P2 cameras, Sennheiser Microphones, Canon DSLR's and lighting equipment.
- Key account client liaison
- Systems administration of company LAN/Wi-Fi and workstations
- Systems administration and maintenance of IT and broadcast equipment including Final Cut Pro/ Adobe Premiere edit suites and Pro Tools audio suites • Troubleshoot, diagnose and fix OSX and Windows software issues
- Troubleshoot, diagnose and fix hardware faults with Mac Pro suites, Windows PCs and camera equipment
- Provide technical support for all employees at Fuzzy Media and a number of clients of Fuzzy Media

Fuzzy TV

Technical Lead, Sound Engineer, VFX Artist, Video Editor

October 2008 - March 2015 (6 years 6 months)

- Systems administration of company LAN/Wi-Fi and workstations
- Systems administration and maintenance of IT and broadcast equipment including Final Cut Pro edit suites and Pro Tools audio suites
- Troubleshoot, diagnose and fix OSX and Windows software issues
- Troubleshoot, diagnose and fix hardware faults with Mac Pro suites, Windows PCs and camera equipment
- Provide technical support for all employees at Fuzzy TV and a number of clients of Fuzzy TV
- Use & maintain and troubleshoot Panasonic P2 cameras, Sennheiser Microphones, Sony Digi-beta VTR's, Canon DSLR's and lighting equipment • Edit videos for online and TV using Final Cut Pro 7 & X
- Mix audio of TVC's and programs for broadcast using Pro Tools and Waves plugins
- Develop & maintain live streaming systems customised to each contract
- 2D/3D Motion Graphics using Motion, After Effects and Cinema 4D

Free Range Digital

Owner/Partner

July 2012 - December 2014 (2 years 6 months)

- Design, implementation and maintenance of computer systems and LANs for SMB environments
- CMS Implementation and maintenance using Wordpress
- E-commerce implementation using the Magento Platform
- eBay E-commerce integration using M2E Pro
- Magento theme implementation and customisation
- Graphic design of page and product elements using the Adobe CC Suite • SMB cloud accounting knowledge using the Sasso platform.

Australian Defence Force

Reserve Combat Engineer

2005 - 2006 (1 year)

- Assist in construction of temporary roads, bypasses and fords.
- Dig drains and construct culverts.
- Erect bridges using both equipment and non-equipment components. • Construct and operate rafts and ferries.
- Construct field defences and wire obstacles.
- Conduct demolition tasks.

- Operate boats.
- Produces potable water using water purification equipment.
- Carry out concreting tasks.
- Use and maintain power tools.

Education Monash University

Bachelor of Information Technology and Systems, Multimedia/Network Computing