



## VIKASH AUTAR

### FILM MAKER | CREATIVE DIRECTOR

#### EXPERIENCE

##### CULTURE KID FILMS

2020 –PRESENT | HONG KONG & SYDNEY

###### Founder & Creative Director

- Culture Kid Films is a creative film production company based in Hong Kong and Sydney
- As Founder and Creative Director, I am creatively responsible for every film production Culture Kid creates globally.
- Developed and directed a series for Discovery Channel about Hong Kong's Great Outdoors.
- Developed and directed an hour long documentary about kimchi for Discovery Channel.
- Generated over 1 billion views for clients and networks.

##### ANYDOKO STUDIOS & ANYDOKO.COM

2016 –PRESENT | HONG KONG & SYDNEY

###### Founder and Creative Director + Executive Producer

- ANYDOKO Studios is the content and production agency from ANYDOKO an online travel and food video channel reaching millions.
- As Creative Director and Founder, I created the channel from the ground up and am responsible for all creative, strategy, writing and directing for clients and channel.
- Pitch to and win clients such as Cathay Pacific, Singapore Tourism Board, Qantas, Mastercard, Hong Kong Tourism Board and many more.
- Directed 150+ high-quality travel videos on location in 40+ countries including an on-going television-style destination series for Cathay Pacific.
- Nominated for a 'Best Social Travel Content in Asia' award with my Hong Kong Content Series.

##### RADICAL ORANGE

2012 –2020 | HONG KONG & SYDNEY

###### Founder & Creative Director

- Radical Orange is a creative film production company based in Hong Kong and Sydney.
- As Founder and Creative Director, I was responsible for every film production Radical Orange created in Hong Kong and Sydney.
- Directed content and commercials for brands like HUAWEI, Toyota, Breville, Brand Hong Kong, Swire and many more.
- Expanded the business successfully into Hong Kong in 2018.
- Created valuable creative partnerships with leading agencies like McCann and Dentsu.
- Oversaw the companies marketing and sales strategy.

#### EDUCATION

##### UNIVERSITY OF TECHNOLOGY, SYDNEY

2011 | SYDNEY

###### Master of Arts in Communication: Media Arts and Production

##### UNIVERSITY OF TECHNOLOGY, SYDNEY

2010 | SYDNEY

###### Bachelor of Arts in Communication: Media Arts and Production

###### Minor: Screenwriting

- Interned at a major Australian television production company (Zapruder Films).
- Interned at a major Australian advertising agency (The Conscience Organisation).

##### UNIVERSITY OF AMSTERDAM

2008 | AMSTERDAM

###### Bachelor of Arts in Communication: Media and Culture

###### Minor: Journalism

- Transferred to the degree in Sydney after going there on a 1-year exchange.

#### SKILLS

Television direction and writing, Film direction, creative direction, content strategy, pitching, sales, treatment writing, design, copy writing, producing, camera operating, animation directing, post-production, social media marketing, editing, colour grading, photograph, Adobe Creative Suite.

#### INTERESTS

Creating films to be proud of, promoting diversity, socialising with friends, co-workers and clients, hiking, running, trying new restaurants and bars.

## SELECTED PROJECTS

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### DISCOVERY CHANNEL × THE STORY OF KIMCHI *Television Feature Documentary*

AGENCY & PRODUCTION COMPANY:  
ANYDOKO STUDIOS & MKIM AND CO.

Korea's most iconic dish is Kimchi. I wrote and directed a program that features a high pace with a contemporary look. The documentary features a segmented approach to keep the content fresh and engaging. The show was filmed all over Korea and California and is airing globally.

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### TLC/DISCOVERY × HIT THE ROAD: HONG KONG *TELEVISION SERIES*

AGENCY & PRODUCTION COMPANY  
ANYDOKO STUDIOS & MKIM AND CO.

A two-episode television series for Discovery Channel and TLC about Hong Kong's nature. In the show, we explore a range of nature activities from rock climbing to bodyboarding and even fishing at a traditional fishing farm.

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### DISCOVER HONG KONG × ART & CULTURE SERIES *Long-Form Online Series*

AGENCY & PRODUCTION COMPANY:  
ANYDOKO STUDIOS

I created the Hong Kong Art and Culture series to dive into art and culture in the city. The series features a diverse range of experiences, including visits to new museums, photography tours of heritage-listed sites and dining at restaurants that offer artistic dishes.

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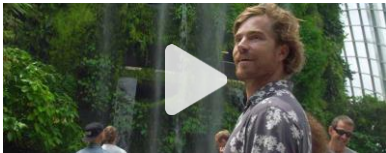


### DISCOVERY CHANNEL × TASTE OF KOREA *Television Commercial*

AGENCY & PRODUCTION COMPANY:  
ANYDOKO STUDIOS & MKIM AND CO.

The Korean Government launched a global campaign to promote kimchi. I created a fast-paced television commercial that features the most famous types of kimchi.

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### QANTAS × SIDES OF SINGAPORE *Online Travel Commercials*

AGENCY: DENTSU AUSTRALIA  
PRODUCTION CO.: ANYDOKO STUDIOS

I spent 7 days in Singapore filming several content pieces to promote a different side of the country for Qantas, Singapore Tourism Board and Changi Airport. The films feature Hayden Quinn, Sam Evans and a range of Singaporean celebrities.

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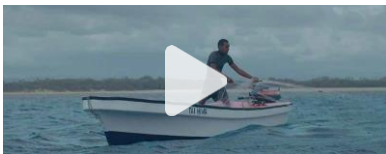


### HOYTS × LUX WITH MANU *Cinema Commercial*

AGENCY: DENTSU AUSTRALIA  
PRODUCTION COMPANY: ANYDOKO STUDIOS

A light-hearted commercial made to promote Manu Feidel's new Menu for HOYTS LUX, an Australian luxury in-cinema dining experience. I used body doubles and compositing to make it seem like Manu was interacting with himself throughout the cinematic spot.

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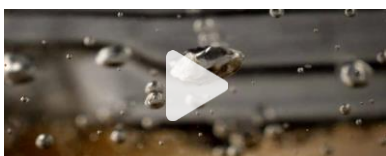


### FIJI AIRWAYS × WHY WE FLY *Television Commercial*

AGENCY: IRIS WORLDWIDE  
PRODUCTION COMPANY: ANYDOKO STUDIOS

I created a series of cinematic television commercials and brand films which show the story of different Fijians. The concept was to promote the strong connection between the people of Fiji and Fiji Airways.

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### BREVILLE × GET LOOSE *Online Commercials*

AGENCY: COMMON VENTURES  
PRODUCTION COMPANY: ANYDOKO STUDIOS

A series of rhythmic online spots for Breville's and Sage's new range of smart tea makers. I utilised music video techniques, stylistic titles and original music composition to create promo films that are almost more music video than advertising.

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## SELECTED PROJECTS

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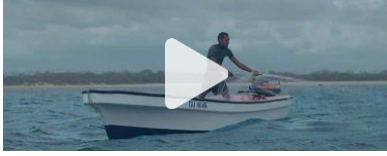


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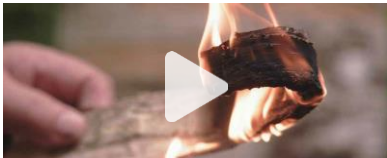


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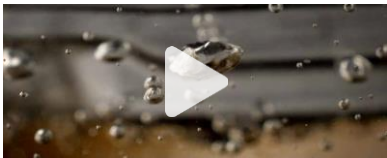


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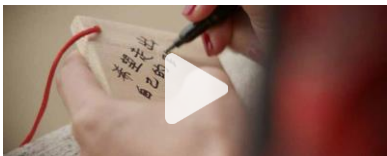


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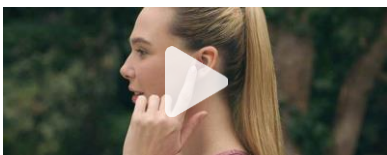


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