



## TYRON SEETO

### CINEMATOGRAPHER / CONTENT DIRECTOR

I'm a collaborative and versatile Content Director and Cinematographer who loves strong creative choices, diverse narratives told meaningfully, and stories with heart. Battle-hardened from countless hours behind a camera and way-too-early call times, I'm a digital native with skills and experience covering every aspect of video production - with a specialised focus in cinematography.

#### SKILLS

- Cinematography that drives storytelling
- Managing on set crews up to 6 people
- Comprehensive understanding of post production workflows
- Story minded decision making and big picture thinking for all scales of production
- Technical knowledge in lighting and camera equipment

#### EDUCATION

- Graduate Certificate in Cinematography
- Australian Film Television
- Radio School
- B Arts in Communication
- Media Arts and Production
- University of Technology, Sydney
- Exchange Semester – Theatre Major
- State University of New York
- New Paltz Campus

#### SOFTWARE SKILLS

- Adobe Premiere
- Adobe Photoshop
- Da Vinci Resolve

#### WORK EXPERIENCE

##### Content Director / Cinematographer

*Freelance* 2015 - 2025

I've spent almost a decade freelancing throughout all stages of production, leading me to my current role as a freelance Content Director and Cinematographer.

I am also signed by crewing agent RMK Crew as a shooter/editor, specialising in jobs that require a freelancer to take the lead and drive fast-turnaround and self-contained projects from start to finish. My tasks involve:

- Conceptualising, shot-listing, and storyboarding videos - independently, or in collaboration with a client
- Shooting video content, taking the lead on cameras, lenses, lighting, and sound both on location and in studio.
- Managing and leading crews of up to 6 people across lighting and camera departments, as well as external departments
- Editing in the Adobe Suite, or working together with external editors, colourists, and post-production houses to deliver

#### SELECT CLIENTS

##### Sydney Opera House

- Direct, Shoot, and edit video content including:
  - Performance Art and Music Videos in collaboration with SOH Artists
  - Educational content expanding on live performances
  - Promotional content supporting brand partnerships

##### ABC

- Direct, shoot and edit "Behind the Scenes" featurettes promoted across social channels and ABC iView
- 5 videos for TV Series "The PM's Daughter"
- 8 videos for TV shows "The Unlisted"
- 7 videos for Feature Film "Here Out West"

##### Vogue Australia

- Create social content for Billie Eilish's new fragrance.

##### Metricon

- Create a series of customer testimonials for social channels working closely with the national brand team.

##### Cinematographer / Teacher

*NIDA Open* 2016 - 2018

- Shoot content for NIDA Open classes such as Actor Showreels and Project courses.
- Teaching camera and lighting in NIDA Open classes.

##### Remote Gimbal Operator & Aerials DoP

*Flying Robot (Formerly Coptercam)* 2015-2017

- Cinematography and remote gimbal operation for high end aerial content for Film, TVC and property work with UAV's and drones.

##### Other clients include:

- Cochlear
- Netflix
- Johnson & Johnson
- Hyundai
- Canva / Leonardo AI
- Atlassian
- Domain
- NSW Health
- Head & Shoulders
- UNSW
- Institute of Climate Risk & Reponse
- SBS
- Blackrock Asset Management
- Orbis Investment Management
- Tracks Magazine
- Icon By Design Furniture
- Deerstalker Productions