

TOMMIE MCSWEENEY

Social/Digital Content:

<https://www.dropbox.com/scl/fo/630j1d5fm33pt1hxfzd3/h?rlkey=u88igkf55ihhpd9lka2xywer1&dl=0>

Commercial Editing Reel:

<https://youtu.be/m8NLTEIFQXs?si=-qwADU04X-XVqtK>

SKILLS:

Concepting, Writing, Directing, Shooting/Filming, Audio recording, Lighting, Gymbals, Drone Operator, Offline/Online Editing, Motion Graphics, VFX Comping, Rotoscoping, Titles/Credits etc, 360° filming, Timelapse's, Colour Grading, Sound Mixing.

SOFTWARE:

Expert Adobe Suite (Premiere, After Effects, Media Encoder, Photoshop etc) DaVinci Resolve, Avid.

EDITOR & MOTION GRAPHICS

2024	'OVER' (BUS STOP FILMS)	SHORT FILM (<i>BEST FILM WOLLONGONG FEST</i>)
2024	'PEACHES N' CREAM' (BUS STOP FILMS)	SHORT FILM
2023	'I'VE GOT YOU' (BUS STOP FILMS)	SHORT FILM (<i>SXSW SYDNEY</i>)
2023	'FENCES' (BUS STOP FILMS)	SHORT FILM (<i>FLICKERFEST</i>)
2023	WORLEY 50 YEAR LEGACY SERIES (CORPORATE DOCO)	6 x 7 MIN EPISODES
2023	LEGO WORLD PLAY DAY	SOCIAL MEDIA ASSETS
2023	LEGO STORE GRAND OPENING	SOCIAL MEDIA ASSETS
2023	FIFA WOMENS WORLD CUP & HYUNDAI	4 SOCIAL MEDIA ASSETS
2023	YOUFOODZ - HELP YOURSELF	TVC
2023	AMPOL - PICKLES & FLORIST	2 x TVC
2023	NRL WOMENS RISE	SOCIAL MEDIA ASSETS
2019	LEXUS - VISIONARIES	BRANDED CONTENT
2018	NETFLIX - SANTA CLARITA DIET	TVC
2018	FIJI AIRWAYS	BRAND CAMPAIGN
2017	PROSPA - 10,000 HOURS	4 x TVC
2016	GOOGLE - ELECTION DAY	3 x ONLINE PRE-ROLLS
2016	TOYOTA - RAV4 - ANYTHING GOES	3 x ONLINE PRE-ROLLS
2015	NSW GOVERNMENT - ACCELERATOR	LIVE PRESENTATION
2014	KELLOGGS MASTERBRAND - TEACHER	TVC
2014	SAMSUNG - HEATWAVE TRAILER	BRANDED CONTENT
2014	CANCER COUNCIL - I TOUCH MYSELF	BEHIND THE SCENES
2013	SCHICK INTUITION - MUM & BUB	TVC
2013	ALL BRAN - FIBRE TOPPERS - BUNNIES	TVC
2013	NUTRIGRAIN - FUEL ON - WES BERG	2 x ONLINE PRE-ROLLS
2013	NUTRIGRAIN - FUEL ON	3 x WEBISODES
2013	NUTRIGRAIN - FUEL ON	BEHIND THE SCENES
2013	KLEENEX - WALL OF SOFTNESS	BRANDED CONTENT
2013	KIT KAT - BEATBOXING HIPPO	3 x WEBISODES
2013	TONI & GUY - STYLE HACK	BRANDED CONTENT
2013	TRESEMÉ - AUSTRALIAS NEXT TOP MODEL	2 x ONLINE PRE-ROLLS
2013	SMART TRAVELLER - BUNGEE	BRANDED CONTENT
2012	TONI & GUY - BLOGGED AND BOUND	TRAILER

TVC's FREELANCE (AGENT: RMK)

2015-2024	SAATCHI, OGILVY, LEO BURNETT, INNOCEAN, HOGARTH JWT, DDB, VML-Y&R, BWM-DENTSU, CLEMENGER, VANDAL, BRIGHTWORKS, PRODIGIOUS, MTV, JWT	OFFLINE & ONLINE EDITOR, COLOURIST, MOTION GRAPHICS SHOOTER
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ASSISTANT EDITOR (JWT)

2015	NUTRIGRAIN - UNSTOPPABLE	3 x 10 MIN DOCUMENTARIES
2014	SPECIAL K - NOURISH	TVC
2014	SCHICK - SCHICKITA	BRANDED CONTENT
2014	OPAL CARD - OPAL MAN	2 x TVC's
2013	ABC NETWORK - 7 DAYS LATER	TV SERIES (DIGITAL EMMY AWARD)
2013	NSW GOVERNMENT - GET HEALTHY	TVC & ONLINE
2013	RAC - ALWAYS ON CALL	TVC
2013	COMBANTRIM - BACK TO SCHOOL	TVC (CANNES LION)
2013	SPECIAL K - FOOD TRUCK	TVC
2013	SPECIAL K - CRACKER CRISPS	TVC
2013	PATAKS - BLUE DRAGON	TVC
2013	SPECIAL K - SCALES	TVC

ADAPTS & CUT-DOWNS (JWT)

TOMMIE McSWEENEY

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2016	QANTAS - QANTAS vs TESLA	ONLINE PREROLL
2016	QANTAS - FEELS LIKE HOME	4 x CINEMA & TVC
2016	GOOGLE - GBOARD - LAUNCH INSTRUCTIONAL	ONLINE PRE-ROLL
2016	GOOGLE - GBOARD	3 x ONLINE PRE-ROLLS
2015	BEROCCA - ORANGE & MANGO	TVC
2015	SCHICK - HYDROSILK	TVC
2014	HSBC - TREEHOUSE	TVC
2014	KELLOGGS - MASTERBRAND - FIELD	TVC
2013	LISTERINE - 21 DAY CHALLENGE	TVC
2013	LISTERINE - MOUTH BETWEEN	TVC
2013	ZYRTEC - REACTINE	TVC
2013	ALL BRAN - BIRDS	TVC
2013	COCO POPS - NOTHING COMES BETWEEN	TVC

CASE STUDIES (JWT)

2015	GOOGLE & VOLKSWAGEN - CLICK & DRIVE	EDITOR/MOTION GRAPHICS
2015	PAMPAS PASTRY - PIECYCLING	EDITOR/MOTION GRAPHICS
2015	NSW GOVERNMENT - OPAL CARD	EDITOR/MOTION GRAPHICS
2015	MCDONALDS - CRM	EDITOR/MOTION GRAPHICS
2014	NUTRIGRAIN - FUEL ON	EDITOR/MOTION GRAPHICS
2014	CANCER COUNCIL - I TOUCH MYSELF (3 CANNES LIONS)	EDITOR/MOTION GRAPHICS
2014	RAC - ATTENTION POWERED CAR	EDITOR/MOTION GRAPHICS
2013	KIT KAT - 50 FINAL WHITE	EDITOR/MOTION GRAPHICS
2013	NSW GOVERNMENT - RURAL FIRE SERVICE	EDITOR/MOTION GRAPHICS
2012	KIT KAT - CHUNKY 3	EDITOR/MOTION GRAPHICS
2012	KELLOGG'S - LCM'S	EDITOR/MOTION GRAPHICS

ANIMATED ANIMATICS (JWT)

2015	KLEENEX – HEART OF BORNEO	ANIMATOR/EDITOR
2015	SPECIAL K – FORTIFY x 8	ANIMATOR/EDITOR
2015	LCM – SCHOOLING MUMS	ANIMATOR/EDITOR
2015	LCM – FIRST DAY	ANIMATOR/EDITOR
2015	BEROCCA – BIG DAYS x 3	ANIMATOR/EDITOR
2014	ALL BRAN – FARMERCISE	ANIMATOR/EDITOR
2014	SPECIAL K – NOURISH	ANIMATOR/EDITOR
2013	CODRAL – SOLDIER ON	ANIMATOR/EDITOR
2013	COCO POPS – MARCO POLO	ANIMATOR/EDITOR
2013	SPECIAL K – PICTURE OF CHANGE	ANIMATOR/EDITOR
2013	VIVA WIPES – EQUALIZE THE CLEAN x 3	ANIMATOR/EDITOR
2013	KIT KAT – BREAK GUARD	ANIMATOR/EDITOR
2013	JUST RIGHTS – MASTERS OF UNDERSTATEMENT	ANIMATOR/EDITOR
2012	CRUNCHY NUT CORNFLAKES – MIND TRICK	ANIMATOR/EDITOR
2012	NUTRIGRAIN – SLOTH	ANIMATOR/EDITOR

WRITING/DIRECTING/PRODUCING

2023	QUINKIN COUNTRY (WRITER)	UNPRODUCED FEATURE FILM
2018	THE WOODCUTTER	SHORT FILM (<i>SCREEN AUS FUNDED</i>)
2016	'GET OUT ALIVE' - FINGERTIPS	MUSIC VIDEO
2014	'I TOUCH MYSELF' - CANCER COUNCIL (MUSIC VIDEO)	BEHIND THE SCENES
2011	CIRCLE OF LIES (FEATURE)	BEHIND THE SCENES
2008	THE LOVED ONES (FEATURE)	BEHIND THE SCENES
2007	THE 12th ANNIVERSARY	SHORT FILM (STUDENT)
2006	THE SNEEZE GUY	SHORT FILM (TROPFEST)

EDUCATION

DIPLOMA OF SCREEN	HOLMESGLEN INSTITUTE OF TAFE, MELBOURNE, 2007
DIPLOMA OF MULTIMEDIA	INSTITUTE FOR DESIGN ENTERTAINMENT & ART (IDEA), MELBOURNE, 2000

REFEREES (UPON REQUEST)

NICOLE CAMAGE	AGENT (RMK)
SAM DOWNS	AGENT (RMK)
LANGDON COOK	PRODUCER (BRIGHTWORKS)
GEORGIE PATCHING	PRODUCER (SAATCHI & SAATCHI)
PAUL WAMBACH	TRANSPORT MANAGER (FURIOSA, GAME OF THRONES, GREAT GATSBY)