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SVETOSLAV ATANASOV

EDITING | MOTION DESIGN | SOUND

PROFESSIONAL PROFILE

I am a digital artist specialising in 2D animation, compositing, editing and sound. I thrive best when I get to explore a combination of these on any given project. Throughout my career in broadcast and digital media, I've built strong technical expertise in these domains along with a deep understanding of the journey from a client's vision to the final product.

EDUCATION, SKILLS & HIGHLIGHTS

Master of Media and Communication
 University of Technology Sydney 2005-06

Bachelor of Multimedia
 Monash University Melbourne 2002-04

Digital skills:

After Effects / Premiere / DaVinci Resolve / Adobe Audition / Illustrator / Photoshop / InDesign / Animate / Character Animator / Dimensions / Mocka / Element 3D / RubberHose / Lockdown / DUIK / Trapcode / PluralEyes / Supercomp / Ableton Live / Bitwig / Studio One / FL Studio / RipX and more

Highlights:

Visuals for Apple, UNHCR, FIFA Women's World Cup 2023, Luna Park, Jabra, Pepsi-verse, Westfield campaigns, graphics packages for SBS, Stan, Channel 7, Logies 2007.

Sounds for ESPN 2, Air New Zealand, Elektrolux, V-energy, Artline

WORK MOTTO

Paying great attention to detail is what elevates the emotional value of art and its impact on viewers. However, I also understand the importance of balancing the quest for perfection with efficiency in a production environment. My approach is to try and achieve the highest level of quality while optimising time and resources, ensuring that both the creative vision and project timelines are successfully met.

RECENT EXPERIENCE:

2020 - : **Untitled Studios**
 motion design, editing, sound
 clients: Apple, Amazon, GM, Freeview and others

2011 - : **Ink Project**
 motion design, editing, sound design
 clients: Pepsi Australia, Stan, Westfield, ScentreGroup, Anglicare, Luna Park SBS World Movies, UNHCR and others

2020-22: **The Glue Society**
 motion design, editing, sound fx
 clients: Pepsi for Pepsi-verse and others

2015 - : **Form Productions**
 motion design, editing, sound
 clients: Jabra, Freely and others

2022: **Eye Candy Animation**
 motion design
 clients: FIFA Women's World Cup 2023

2015-20: **Richards Rose**
 motion design
 clients: Social media content for Mitsubishi, Toyota, Foxtel, University of Adelaide, Great Southern Bank and many others

2006 - 20:

The Explainers	Host
Fox 8 Design	Z-Space
DD8	Outshine Media
Eden Collective	Spinifex
Sandbox Productions	Blue Marlin
The Gingerbread Man	Steam
Captiv8	B-Line
Deloitte	Studio Nuvu and others

roles: motion design, video editing, social media content, sound design, music composition

clients: V8 Supercars, Telstra, Vodafone, The Voice, Luna Park Sydney, Shine Australia, Fox 8, Air New Zealand, ESPN, Sony, Artline, Elektrolux and others.