



SALLY GIBSON (CHARLES)

Skills

- Excellent organisational skills
- Strong communication abilities
- Budget Management
- Proficient in Microsoft office
- Team Leadership and supervision
- Contract negotiations and administration
- Customer service driven
- Marketing and advertising
- Supplier relations
- Managing events start to finish
- Reliable and trustworthy
- Sustainably orientated

Experience

Freelance Agency Producer	2018 – 2020	Perth									
<ul style="list-style-type: none"> • Created project budgets and managed all production costs on BCC software • Supervised production schedules, production quality and on time delivery • Held meetings with all stakeholders to determine requirements and plan out production of TVC, stills shoot and radio production • Prepared and process contracts with outside providers • Responsible for final delivery to broadcasters using Adstream • Projects included: <table border="0" style="width: 100%; margin-left: 20px;"> <tr> <td style="width: 30%;">Lotterywest</td> <td style="width: 30%;"></td> <td style="width: 40%;">Agency: Marketforce</td> </tr> <tr> <td>RAC, Western Power</td> <td></td> <td>Agency: J Walter Thompson</td> </tr> <tr> <td>Bankwest, UWA, WA Police</td> <td></td> <td>Agency: The Brand Agency</td> </tr> </table> 			Lotterywest		Agency: Marketforce	RAC, Western Power		Agency: J Walter Thompson	Bankwest, UWA, WA Police		Agency: The Brand Agency
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RAC, Western Power		Agency: J Walter Thompson									
Bankwest, UWA, WA Police		Agency: The Brand Agency									
Agency Producer – The Brand Agency	2018	Perth									
<ul style="list-style-type: none"> • Contributed to the set up of The Brand Agency’s in house production facility King Street www.brandagency.com.au/perth/king-street • Clients included: Landcorp, TABtouch, Kleenheat, Water Corporation 											
Post Production Supervisor – Radiance	2017	Perth									
<ul style="list-style-type: none"> • Radiance Entertainment created by Paul Barron and David Adams, produced the historical documentaries ‘End of Empire’ and ‘Turning Point’ for Foxtel History Chanel and Sky Vision (UK & Europe). 											
Senior Agency Producer - Marketforce	2016	Perth									
<ul style="list-style-type: none"> • Created project budgets and managed all production costs on BCC software • Supervised production schedules, production quality and on time delivery • Held meetings with all stakeholders to determine requirements and plan out production of TVC, stills shoot and radio production 											
TV series - Line Producer / Prod Manager	2011 – 2016										
Production Manager											
<ul style="list-style-type: none"> • July 2015 – April 2016 ‘Railroad Australia’ 	Prospero Productions	Perth									
Line Producer / Production Manager / Location Manager											
<ul style="list-style-type: none"> • Aug – Nov 2011 ‘The Kangaroo Gang’ 	The Full Box	Sydney									
Line Producer / Production Manager											
<ul style="list-style-type: none"> • Jan – Oct 2011 ‘Tough Nuts – series 2’ 	The Full Box	Sydney									
Getty Images - Producer	2008 – 2009	London									
<ul style="list-style-type: none"> • Produced stills and multimedia shoots for the creative department 											
Foxtel Promos - Production Manager	2005 – 2011	Sydney									
<ul style="list-style-type: none"> • Production Manager for Area 51, the internal marketing promo department of Foxtel 											
TVC – Freelance Producer & Production Manager	2000 – 2014										
<ul style="list-style-type: none"> • Worked with clients from USA, UK, Germany, Japan, Singapore & Vietnam as well as a wide variety of Australian clients 											
Films	1993 – 1997	NSW									
<ul style="list-style-type: none"> • Not only did I officially heard cats (121 of them) I can train pigs to sing, ducks to fly and roosters to crow! Thanks to a great experience on the films ‘Babe’. See details of other films listed below. 											
1997	Babe II - Pig in the City	Cat Department Co-ord.	Director: George Miller								
1995	Race the Sun	Production Assistant	Director: Charlie Kanganis								
1994–1995	Mighty Morphin Power Rangers	Unit/Production Assistant	Director: Bryan Spicer								
1993–1994	Babe	Animal Trainer	Director: Chris Noonan								

Other experience

2019	Little Petra	Customer service at Subiaco store and markets
2019	Cupid Catering	Food Prep and serving at corporate functions
2007	Stellar Inflight	Inflight Arrival Guides Producer in South Korea & Japan
1999 - 2000	Kark Marks	Post Production Co-ordinator
1997	Baywatch Down Under	Assistant Location Manager
1996 - 1998	Big House Locations	TVC Location Manager & Location Co-ordinator
1996	Texas 4385 Films	Office Assistant
1995	Independent Films	Reception / Assistant

Education

2000	Certificate of Horticulture Currently studying	Online Learning
1990-1992	Bachelor of Arts - English/Theatre Electives - Creative Writing, Photography, Film, Psychology	Charles Stuart University, Bathurst
1988	Higher School Certificate	Frensham, Mittagong

Qualifications

2018	Working with Children card No. 3002388 (Exp. 10.05.2021)
2016	Police CV Check Working with Children
2014	Film & Television Institute WA Production Management Course certificate
2008	St Johns First Aid Certificate UK
2005	OHS/Risk Management Certificate
1998	St Johns Senior First Aid Certificate
1995	PADI Open Water Diving Certificate
1991	Alex Beaumont Bar Certificate
1989	Mercury Intensive Secretarial Certificate

Other

Mac Laptop
C Class driver's license and own vehicle

Referees

Nicole Beer - Producer
J Walter Thompson / Hogarth Productions
Level 1, 317 Murray Street
Perth WA 6000
Tel. +0418 920 026
Email. nic.beer@hogarthww.com.au

Katie Trew - Producer
The Brand Agency / King Street
556 Wellington Street
Perth WA 6000
Tel. 08 9322 4433
Email. ktrew@thebrandagency.co

Jai McTaggart
Owner - Little Petra Providore
18B Hood St, Subiaco WA
Previous - State Manager Pavement Brands WA, NSW
Tel. +0419 997 595
Email. jaimctaggart@gmail.com

Susie Campbell - Line Producer
Radiance Entertainment
Level 1, 33 Queen Victoria Street
Fremantle WA 6160
Tel. 0438 731 813
Email. scampb@ozemail.com.au