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Robert Pregardt-Paur, Motion Designer

Summary

Motion Graphic Designer with 10+ years of experience in animation, UI motion and digital design. Achievements include delivering engaging motion graphics for high-profile clients at Canva, Google, Linktree, ESPN and Deloitte. Bring a unique blend of creativity and technical expertise using 2D and 3D animation supporting product designers, marketing teams and direct clients.

Work Experience

01/2018 - Present

Freelance Motion Graphic Designer

Australia

Canva

- Created feature showcase videos for app tutorials and marketing
- Designed 50+ motion assets and UI micro-interactions for major campaigns
- Produced prototype videos guiding development team's implementation
- Delivered high-impact content reaching over 500,000 viewers

Westpac - Lead Motion designer

- Developed comprehensive motion guidelines establishing brand movement principles
- Created structured framework defining product animation aesthetics and behaviors
- Designed custom illustrations optimized for animation implementation
- Contributed to campaign achieving +10% total brand lift across awareness, consideration, preference, and action intent

• 40+ Multiple Clients

- Delivered diverse motion design solutions across multiple work-streams for various brands
- Created digital products and Out-Of-Home (OOH) advertisements for high-profile clients
- Launched targeted ad campaigns for Linktree, ZIP, and ESPN
- Created motion content for multiple platforms including Instagram,
 Facebook, YouTube, and TikTok

01/2016 – 12/2018	Motion Graphic Designer / Consultant, Deloitte Digital	Australia
	 Collaborated with cross-functional teams (Narrative Strategy) to deliver dynamic motion graphics for diverse client projects Animating explainer videos, character animation, designing infographics and creating storyboards 	
01/2018 – 05/2018	Casual Academic Tutor, University of Technology Sydney	Australia
	 Led 32 students through interactive lessons on animation principles and techniques, with a focus on Adobe After Effects software 	
01/2014 – 12/2016	Motion Graphic Designer / Animator, The Explainers	Australia
01/2012 – 12/2014	Motion Graphic Designer / Animator, Flikli	Hungary
01/2012 – 06/2012	Motion Graphic Designer / Animator, Umbrella.tv	
Education		
01/2025 — 03/2025	School of Motion Cinema 4D basecamp 3D	Australia
01/2009 – 12/2013	Moholy-Nagy University Of Art And Design Bachelor's degree, Animation	Hungary
01/2003 – 12/2008	Secondary School of Visual Arts High School Certificate + Diploma in Animation	Hungary

Skills

Motion Graphics	Lottie	Project Management
User Interface Motion	Video Editing	Collaboration
2D Animation	Photoshop	Digital Design
3D Animation	Illustrator	Al
After Effects	Premier Pro	Drawing
Cinema 4D	Concept Development	Coaching
Redshift	Storyboarding	Creative Cloud
Figma	Animation	C4D
	Communication	Played with Rive