RMK MANAGEMENT
VOICES | ACTORS | CREATORS | CREW
6 Ridge Street, North Sydney, NSW, 2060
p: 1300 834 229 | p: +61 2 8458 1300
w: rmkcrew.com.au

PHOENIX ANNA CHERRY

Pronouns: (she/her)

Summary

Experienced video editor with a strong understanding of narrative structure. Keen eye for detail and analytical sense which has been applied across a broad portfolio of work. I can quickly come up with creative ideas that can be swiftly executed and am well practiced at producing high quality work within a limited timeframe.

Competencies

Narrative structure
Project management
Motion graphics
Shooting
Colour grading
Audio mixing

Systems

Adobe Premiere Pro
Adobe After Effects
Adobe Audition
Adobe Photoshop
Adobe Illustrator
DaVinci Resolve
Avid DS

Employment

Resolution Media

Production & Post-Production House
Offline/Online editor and animator, 2013-present

Key Achievements

- Editor on *The Lost City of Melbourne* (2022), the highest- grossing Australian feature documentary in 2022
- Contributing Editor and Post-Production Supervisor on *Gurrumul* (2018), AACTA Award winner for Best Documentary Feature Film
- Contributing Editor and Post-Production Supervisor on *We Were Once Kids* (2021), AACTA Award winner for Best Editing, Documentary Feature

Key Project Formats

- Feature documentaries
- Government communications for clients including the Department of Education and Department of Health & Human Services
- Corporate communications for clients including Telstra, Xero, Cellcare, University of Melbourne
- Social media content for clients including NDS, Diabetes Australia, Mental Health First Aid, Australian Red Cross Lifeblood, Project ABLE
- Television commercials for clients including Origin Energy, Evakool, Verbac, Hotondo Homes
- Feature film trailers for *Clean*, *Finke: There and Back Again*, *Brazen Hussies*, *Midnight Oil: 1984*

Key Responsibilities

Offline Editor

- Selecting takes & constructing a narrative from interviews and other media
- Building relationships with clients, providing creative options and executing on their feedback
- Creation of trailers for feature documentaries
- Assembly and editing for television commercials
- Assembly and editing for social media content
- Collaboration on and supplying feedback for feature documentaries and other long-form projects
- Management of editing / animation teams for large-scale projects
- Management and ingestion of footage from various camera systems (RED Cinema, Sony FX7, Canon C300 + others)
- *Key Software: Adobe Premiere Pro, Avid DS*

Motion Graphics & Animation

- Initial design work & storyboarding
- Infographic-style animation for corporate / government comms & educational content
- Character animation for corporate / government comms & educational content
- Animated titles, lower thirds and other on-screen text callouts
- *Key Software: Adobe After Effects, Adobe Photoshop, Adobe Illustrator*

Online / Finalising Editor

- Creating cut-down edits
- Reformatting for different social / web delivery systems & aspect ratios
- Colour grading
- Audio mixing
- Error-checking
- Subtitles and transcripts
- Mastering & exporting for different mediums (cinema, TV, social media, web)
- *Key Software: Adobe Premiere Pro, DaVinci Resolve, Avid DS*

Audio Engineering

- Podcast editing & mastering
- Soundscape & SFX work for animated videos
- Final mixing
- Broadcast checking
- Audio clean-up and repair
- *Key Software: Adobe Audition*

Assistant Editor Support

- Long-form & feature film project management
- Preparing footage and project files for editing sessions
- Managing data and backing up projects
- Liaising with external post-houses on project transfers
- *Key Software: Adobe Premiere Pro, Avid DS*

Shooting & On Set Duties

- Shooting interviews and overlay
- Taking stills & promotional photos
- On set audio recording
- Data wrangling

Marketing

- Analysis / presentation of metrics & effectiveness for 200+ marketing campaigns for international advertising clients

Writing

- Scripts for corporate comms
- Concepts and scripts for social media content
- Copy & design for pitch documents

Technical / I.T. Administrator

- Management and troubleshooting of four edit suites and shared SAN storage
- Creation and management of project backup system
- Management and troubleshooting of company website
- Management of company social media accounts

Chocolate Studios
Production & Post-Production House
Offline/Online editor and animator, 2007-2013

Key Achievements

- Mastering & broadcast checking TVC campaigns and long-form TV programs for various productions including *The Hollowmen*
- Management of long-term time-lapse cameras for major construction projects for large construction firms including Grocon

Key Responsibilities

- Development and execution of Television commercials for various clients
- Working one-one with clients to ensure their needs are met to expectation and within budget
- Management of large-scale retail campaigns for clients including Bunnings, The Good Guys, Clive Peters, Beacon Lighting
- Management of Government advertising projects for various Government funded campaigns and organisations including VicRoads and the Post-Black Saturday fire safety campaign
- Development of Political advertising materials for the Victorian Labour Party and the Federal Labour Party
- Development and execution of corporate communications for various clients
- Development and execution of social media content for various clients
- On-set data wrangling and camera department assistance
- Studio set-up for in-house shoots