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PAULINE DEMIRJIAN

QUALIFICATION

- Work well as part of a team, and confident working autonomously.
- Possesses great communication skills, which results in a better interpretation of the project, ideating with clients, and providing them with accurate representations of what they want easily
- Profound ability to take direction and accept criticism
- Great ability to plan and organise work, assessing priorities to ensure deadlines are met
- Languages spoken: English-native, Armenian-fluent, Italian-intermediate, German-basic

EXPERIENCE

Makeup Artist • Freelance

- **Network 10 Freelance Hair and Makeup Artist** – Studio 10, Celebrity Name Game, Evening News, The Project, Hughsey We Have A Problem, Have You Been Paying Attention.
- **Channel 9 Freelance Hair and Makeup Artist** – 60 Minutes, Married at First Sight TVC and promo 2017, 2018 2019 + 2020, Talking Married 2019, The Voice 2017, Travel Guides 2018 + 2019, Today, Today Extra, Weekend Today, Sports Sunday, Weekend Footy Show, Evening News, Suncorp Netball, NRL Coverage.
- **Network Seven Freelance Hair and Makeup** – Home and Away standby, The Chase 2020
- **Endemol Shine** – Married at First Sight 2020
- **ABC Web Series - Hair and Makeup Supervisor: Carpark Clubbing 2019 Production Company: Bistro Director: Sarah Bassuioni**
- **TV Series: Murder, Lies & Alibis 2019 Production Company: Channel 9**
- **Reality TV: All Together Now 2018 Production Company: Endemol Shine Head of Wardrobe Hair & Makeup: Leigh Evans**
- **TVC Promo: World Cup 2018 Production: Optus TV**
- **TVC Promo: Summer of Cricket Production: Fox Sports**
- **TVC: Revitive Talent: Ray Meagher Production Company: Now Motion**
- **Editorial: Laser Life Published: Fen Hong Se Magazine Issue 2 - Front Cover Photographer: Chrissie Hall Model: Tegan D @Chadwicks**
- **Editorial: Cosmic Fairy Tales Published: Fen Hong Se Magazine Issue 3 Photographer: Chrissie Hall Model: Leilani Mendez @Chadwicks**
- **Australian Bridal Fashion Week 2016: Makeup Team led by Sabrina Melei, and event sponsors Bobbi Brown led by creative artist Alphie Sadsad**
- **QANTAS 95th Anniversary 2015: Makeup for cabin crew apart of Gala presentation**
- **London Fashion Week 2014: Nars Team led by Val Garland for Erdem**
- **Vidal Sassoon Salon Soiree 2014: Covent Garden London Team**
- **Hair and Makeup Training: QANTAS Link Airline cabin crew**
- **Short Film: Opening trailer for Australia Tropfest - The Worlds Largest Short Film Festival, 2013 Production Company: Ilk Productions Director: Alethea Jones (Tropfest winner 2012)**
- **Film Clip: Band 'Man Without Country' for song 'Closet Addicts Anonymous' Production Company and Director: Lucy Dyson - Berlin**
- **Britain and Ireland Next Top Model Live Show 2011: Charles Fox Makeup Team Designer: Joey Bevan - London**
- **Editorial Photo Shoot: Finetaste Magazine Photographer: Vaiva Hawkins Model: Jenny Feuerstein Modelwerk Modelagentur Berlin**
- **Film Clip: Band 'Divine Knights' (Australia's Got Talent Finalists 2012) for song 'Storm' Production Company: Marepo Films Director: Tristan Kenyon @ Showreels Australia**

- **Miss Universe Australia Beauty Pageant, NSW State Finalists 2011:** Nude by Nature Makeup Team
- **Rosemount Australian Fashion Week 2011:** Nude by Nature Makeup **Designer:** Lisa Maree
- **Film Clip:** Band 'Syndicate' (SONY Australia) for song 'Shout' **Production Company:** Kacevski Brothers Films **Director:** Nick Kacevski
- **Film Clip:** Band 'The Liberators' for song 'Rags to Riches' **Production Company:** Don't Look Back Pictures **Director:** Ken Karpel
- **Corporate Training Video:** Westpac Bank **Production Company:** Media Farm **Director:** Rami Fischler

National Makeup Artist • Nars Cosmetics, SpaceNK Team London • Jan – June 2015

- Represent the brand within SpaceNK across UK and Scotland, with a personal account of 13 stores, ensure merchandising is current and staff are trained on new product launches
- Liaising with individual stores to increase sales, organise and run events to create activity and excitement around the brand, and manage store testers
- Assist UK National Artist Team on external events and representation

Business Manager • Nars Cosmetics John Lewis Oxford St London • Dec 2013-Jan 2015

- Manage business budgets and sales, staff sales and KPI's, stock management,
- Liaising with John Lewis Department Store Management to organise/adhere to on-counter events and store procedures

Achievements

- IMATS London 2014
- Nars Pop-up Store, Broadwick St SpaceNK for the launch of Dual Intensity Eye shadow
- François Nars PA event at Selfridges London
- Supported Nars Lead Global Artist, Jane Richardson for The Makeup School Event at The Electric House, Portobello Rd London
- London Fashion Week for Erdem as part of the makeup team with direction from Val Garland

Assistant Store Manager • SpaceNK, Brompton Cross, London • Aug – Nov 2013

- Assist with preparation of daily store procedures including cash floats, banking, store promotions and merchandising, team motivation and training.

Make-up Trainer • The Mask Academy, Sydney • May 2010 - December 2012

- Trained students in Diploma of Specialised Make-up and Certificate IV in Makeup, as well as Makeup modules within Hairdressing and Beauty Therapy Diploma courses

Makeup Factory Dispatch • Kryolan Makeup Factory Berlin • Sept 2011-June 2012

- Prepared products and orders for worldwide shipping
- Represented the brand as part of the Charles Fox Makeup Team in London

Store Manager • Mecca Cosmetics, Chatswood Sydney • Jan 2008 - Aug 2008

- Trained and motivated employees by conducting in-store product knowledge training, interactive team meetings and staff incentives
- Coordinated and booked in-store events involving International Makeup Artist from represented brands
- Worked with State and National managers to achieve national financial targets

Assistant Store Manager • Mecca Cosmetics David Jones Sydney • Oct 2006- Jan 2008

- Assisted Store Manager with preparation of store procedures including rosters, stock and tester orders, cash floats, merchandising and implementing motivational ideas to increase staff performance and ultimately reach store sales targets
- Encouraged staff participation and attendance at state training events and maintained product knowledge through in-store staff training

EDUCATION

Anthony Nader Education •

Anthony Nader RAW Editorial Hair Styling, 2019

Sharon Blain Art of Education •

Sharon Blain Hairstyling Boot Camp, 2016

Fortress Learning • Online Learning •

Certificate IV in Training and Assessment, 2011

The Mask Academy - College of Make-up, Beauty, Nails & Hairdressing, Sydney •

Statement of Attainment: Design and Apply long hair finishes, 2009

Napoleon Perdis • Makeup Academy, Sydney •

Diploma of Make-up, 2005

Technical and Further Education College (TAFE) NSW Sydney •

Diploma in Hospitality Management, 2002

Portfolio upon request.