

PAUL COURTNEY

Experience

18 - 25 Snr Designer 

OPTUS SPORT

Created & produced graphics across Broadcast, Print, Promos, & Social.

Led rebrands & major tournament packages for the FIFA Women's & Men's World Cups and UEFA Euros.

#Social Branding #Production #Promotions #Set Design #Sales Integrations #Live Ross Graphics #Optus Branding #Print #Automated Processes

17 - 21 Lead Designer 

ABC

Delivered full broadcast packages for New Year's Eve, The Set, & Tonightly.

Managed complete design workflow from concept to live delivery under tight deadlines.

#Show Branding #Promotion #Social #Live Graphics #Print #Tight Deadlines #Team Management

16- 17 Snr Designer 

FOX LEAGUE

Produced Fox League branding, Show Packages for The Professor's Second Year Syndrome, 13-1, Idents.

Collaborated on visual identity & design for new channel launch.

#Brand Creation #Show Creation #Sets #Openers #Visual Identity #Social Brand #Sales Integrations

15 - 16 Lead Designer 

FOXTEL MUSIC

Directed design across 5 music channels and managed designers.

Highlights include leading Max Channel rebrand & Graphics for Tweet the Beat, Shazam, & the Country Music Awards.

#Brand Management #Promotions #Show Openers #Channel Rebrand #Sales Integrations #Personal Management #Social Brand #Set Design #Idents

12 - 15 Snr Designer 

FOX SPORTS / FUEL

Rebranded Fuel TV and Fox Sports Channels with new motion and promo packages.

Produced production and promo graphics across all the Sports on platform.

#Rebranding #Promotions #Set Design #Production Elements #Collaborated with Viz #Brand Management #Social Elements #Sales Integrations

09 - 11 Jnr/Mid Designer 

LASTPIXEL

Produced motion graphics & compositing for TVCs and film projects.

Worked across 3D design and VFX pipelines for diverse commercial clients.

#Compositing #Motion Graphics #Visual Effects #3D Pipelines #Editing

Profile

Versatile Motion Designer with expertise across Motion graphics, Social Media & Art direction.

Experienced in leading creative production for broadcast, sport, and entertainment brands, delivering impactful design across live, digital, and on-air platforms.



Programs

Expert

#After Effects #Photoshop #Premiere #Cinema 4d #Illustrator #Indesign #Lightroom #Ross Xpression #Redshift #Octane

Up & Comer



#Figma #Houdini #Mocha #Syntheyes

Motion Graphics Art Direction

2D / 3D Branding


Social Media Design VFX


Compositing AI workflows

Graphic Automation Print

Social Templating Set Design

Education

 05 - 08 UNSW COFA Bachelor of Digital Media (Media Arts)  08 - 08 AFTRS C4D Certification

 02 - 05 ACU North Sydney Bachelor of Information Systems  19 - 19 Ross Sydney Ross Xpression Certification