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NELSON RIBEIRO ALVES

SENIOR MOTION GRAPHICS DESIGNER

EXPERIENCE

May 2022 - Nov 2022 (6 month contract), Orchard Marketing
Senior Motion Graphics Designer

Being the motion powerhouse in the creative team. Creating and editing animated work and videos for the pharmaceutical and consumer clients. Anything from live action clips to animated explainers and hype reels.

June 2020 - May 2022 (Contract), Domain Group
Video and Motion Graphics Lead Designer

Senior motion designer working across all digital and social media platforms. Leading the in-house motion design team.

2010 – Current, According To Nelson, Sydney
Founder and Design Director

Working directly with clients and collaborating with agencies, creative producers and marketing departments, I take projects from concept through pitch stage and to final production. I specialise in motion graphics and live action directed content (music videos, explainers, motion branding and live action content) to budget.

Client List: Domain, World Nomads, Junkee Media, The Guardian Labs, MTV, NSW Government, Channel Ten, SBS, Universal Music.

2012 - 2016 University of Technology, Sydney

Casual Lecturer

Motion Graphics, Moving Image for Visual Communication Students

2008 – 2010 Sopp Collective and Freelance, Sydney

Founding Partner and Senior Motion Designer

Art Direction and motion design for various clients and Freelance for studios including Collider, Mighty Nice, MTV, Channel Ten and SBS.

2003 – 2008 Foxtel, Sydney

Senior Motion Designer

Responsible for art direction and motion graphics campaigns across various of Foxtel's Music Channels.

CLIENT CASE STUDIES

The Guardian Labs

Directed and animated two series of explainer videos for The Guardian Labs in collaboration with various illustrators.

World Nomads Travel Insurance

Created a modular motion graphic re-brand for World Nomads Travel Insurance's branded content and socials arm, including the development of all social media animated graphics, titles, supers and multiple explainer videos across various countries.

NSW Government

Engaged by the branding agency Percept to direct multiple promotional live action films for the NSW Government Graduate Program in collaboration with the government agency marketing heads.

SKILLS

Motion Graphic Design

Live Action Directing

Art Direction

Graphic Design

Compositing and Post Production

Editing and Audio Production

Video Pre & Post Production

Stop Motion Animation

Videography / Camera operation

SOFTWARE SKILLS

Adobe Creative Cloud Package:

After Effects (Pro)

Premiere (Pro)

Photoshop (Pro)

Illustrator (Pro)

Dragonframe Stopmotion (Basic)

Cinema 4D (Limited Proficiency)

EDUCATION

2001 University of Western Sydney

Bachelor of Arts (Design)

LANGUAGES

Portuguese (Native)

German (Native)

Spanish (Limited Proficiency)