


Maxim Drygin

Creative Producer /
Production Manager / Nuke
Compositor

Contact


RMK Crew
6 Ridge St, North Sydney, NSW 2060
p. +61 2 8458 1300 | e.
info@rmkcrew.com.au
rmkcrew.com.au

Skills

Branded content film production

Excellent

Studio Workflow Management

Excellent

MS Excel Proficiency

Excellent

Budgeting and Workflow
Management Software Proficiency

Excellent

PMBOK Project Management
Standard Proficiency

Excellent

Experienced branded content producer focused on project profitability and best creative resource utilization. Meticulous team player with strong organizational skills, able to handle multiple projects simultaneously with a high degree of accuracy. Good at establishing quick rapport and building effective relationships with clients of various backgrounds and various size businesses and government departments.

Work History

2023-07 –

Senior VFX Artist / Nuke Compositor

2023-12

Enigma2, Sydney, NSW

(show

An AI VFX startup catering for visual Other-to-English language dubbing needs of a leading global streaming platform.

contract)

VFX shot breakdown, AI element and plate compositing of:

- 20+ shots – Killer Book Club (a Netflix feature released in July 2023)
- 114 shots – TBA show (first season, eight episodes, release end of Dec 2023) – a global streaming platform.

2022-10 –

Senior Creative Producer

2023-07

Elastic Studios, Sydney, NSW

A North Sydney production studio servicing Kia Australia, NSW Government Department of Education and Training, Department of Services, a multitude of commercial enterprises, global integrated, and local independent agencies such as Thinkerbell and Paper + Spark.

Full cycle projects produced (development, pre-pro, production, post):

- Kia Australia - Kia Sorento 2023, Kia VIVID 2023
- Thinkerbell for Koala Furniture - Bed Sofa
- NSW Government Department of Services - Digital Birth Certificate
- Paper + Spark for iNova Pharmaceuticals - Retrieve Re
- Winc - AR Experience

Post-production only projects produced:

- Kia Australia - Kia Seltos 2023 - Word of the Street

2017-01 -

Shooter Producer Editor / VFX Compositor

2022-07

Grainger Films, Brookvale, NSW

VFX Compositing



Adobe Creative Suite Proficiency



MS Office Proficiency



Software

MS Excel



Hotbudget



WorkflowMax



Trello



Adobe Premiere Pro



Foundry's Nuke



Davinci Resolve



Adobe After Effects



Adobe Photoshop



A Northern Beaches production studio with clients including federal and NSW government departments and agencies (Department of Veterans' Affairs, Resource Regulator NSW, EPA, Foster NSW), energy, travel, entertainment, construction and interior design companies, business consultancies, and private schools.

- Produced high-quality fast turnaround internal and external video and photography content for the studio clients
- Development, pre-pro, production, and post-production supervision across over two hundred projects
- Development of production, post-production, and archival workflows
- VFX compositing of 360-degree videos

2013-01 -
2017-01

Producer

Big Day Of, Sydney, NSW

A program of unscripted observational documentaries, portraits of photographers, videographers, and clients of the wedding industry.

- Produced unscripted documentaries

2012-07 -
2013-05

Workflow Manager

Marque Brand Consultants, Sydney, NSW

A 2012-2013 exclusive in-house branding & packaging design agency for Woolworths.

- Coordinated packaging design and print workflow allocating staff to projects considering skills, project history involvement, priorities, and budget allowance requirements & constraints
- Introduced, implemented, and maintained data accuracy & integrity of an Excel-based workflow management system

2010-05 -
2012-06

Workflow Manager

Blue Marlin Brand Design, Sydney, NSW

The Sydney office of a global branding & packaging design group.

- Coordinated packaging design and print workflow allocating staff to projects considering skills, project history involvement, priorities, and budget allowance requirements & constraints
- Reported to management team on job recovery, short and mid-term workflow studio capacity needs

Very Good

MS Office

Very Good

- Introduced, implemented, and maintained data accuracy & integrity of an Excel-based workflow management system
- Maintain database of all studio vendors (freelance, printing houses, finished artists)

2010-04 -

Creative Traffic Manager

2010-04

George P Johnson, Sydney, NSW

The Sydney office of a leading global experiential marketing agency servicing corporate, government and private sector clients.

- Coordinated workload of permanent staff and freelance designers
- Tracked design capacity required vs accrued with event producers and creative directors
- Prepared timesheet reports for executive creative director

2005-12 -

Studio & Workflow Manager

2010-02

Interbrand, Moscow, Russia

The Moscow office of the global leader in brand consulting industry, a subsidiary of DDB, DAS, and Omnicom, an agency with forty offices worldwide including Australia.

- Managed workflow of the design studio
- Reported financial performance of the studio to the Group Financial Controller and the Group CFO
- Organized and conducted recurring project WIPs, short and mid-term workflow planning meetings
- Prepared WIP, job recovery, staff utilization, aged stock reports
- Mapped workflow business processes using IDEF0 modelling standard
- Introduced and maintained Excel / MS Project Professional 2003 workflow information system

2004-11 -

Brand Project Manager

2005-12

BrandAid, Moscow, Russia

A brand consultancy with offices in Moscow, Russia, and Kyiv, Ukraine.

- Prepared and presented pitch proposals and cost estimates, project schedules and project-related legal documents
- Consulted with clients on all project matters

- Supported strategy, naming and design teams with creative briefs, and other project materials
- Reported to Managing Director on client WIP performance & project status, project recovery

2002-11 -

Brand Project Manager

2004-11

CleverBrand, Volgograd, Russia

Managed corporate and product branding projects of corporate and packaged goods manufacturers in Volgograd, Russia.

- Prepared and presented branding services pitches
- Coordinated all project flow tasks from client brief to finished artwork & print production phases
- Legal & financial procurement, budget reconciliations, invoicing
- Coordinated freelance designers, researchers, strategists, and promo third party vendors

2002-07 -

Advertising & PR Coordinator

2002-11

Service-Product Ltd, Volgograd, Russia

A large regional FMCG whole-sale distributor in Volgograd, Russia.

- Coordinated design and production of corporate & promotional materials of the company and its subsidiaries
- Assisted in corporate marketing & PR activities plan development
- Conducted research on customer needs using qualitative and sales portfolio analysis methodology
- Assisted in preparation of corporate & product advertising campaigns

2001-10 -

Account Manager

2002-07

Crasava Pro, Volgograd, Russia

An event agency in Volgograd, Russia.

- Coordinated marketing & promotional events of FMCG & packaged goods manufacturers from internal conferences to city-wide festivals, from promo to local government & election campaigns, to short digital campaigns
- Prepared event cost estimates
- Dispatched and expedited pre-production materials to printing & production houses

Education

2022-01 - 2023-01	Master of Arts: Screen Business <i>AFTRS – Sydney</i> <i>GPA: 3.6 (Distinction)</i> <i>Weighted Average Mark: 81.1</i>
1994-01 - 1998-12	Bachelor of Arts: Middle School Teaching <i>Volgograd State Teachers' Training University - Volgograd, Russia</i> <i>High Distinction</i>

Affiliations

Member of Screen Producers Australia
Former full-time member of Australian Cinematographers Society
Former full-time member of Australian Screen Editors Guild

Accomplishments

2020 ACS NSW/ACT Bronze Award

Branded Content Category
'100% Local' for ICC Sydney

2018 ACS National Distinction Award

Experimental and Specialized Category
'Knox Grammar – With Me Now'

2017 ACS NSW/ACT Gold Award


Experimental and Specialized Category
'Knox Grammar – With Me Now'

2015 ACS NSW/ACT Gold Award

Documentary Category
'Big Day Of #6'

Certifications

2018-01	Short Course on fast turnaround editing in Premiere Pro & AVID
---------	--



2018-01	Workshop on Unity+ Virtual Reality Coding
2015-01	Camera Assistant Workshop with Erica Addis ACS
2007-01	Short Course on Project Management (PMI PMBOK, www.pmi.org)
2005-01	Short Course on Brand Development Techniques
2005-07	Short Course on Applied Creative Thinking Techniques
2004-01	Short Course on Finance for non-Finance Managers