

MICHELLE COTTERILL

AWARDS | ACHIEVEMENTS

Gruen Planet Winner
SPAA Awards Finalist for Interactive
Production Promax Awards Silver for Best
Game or App Silver for Best Integrated
Marketing Campaign
Information & Cultural Exchange (ICE) Digital Hub Artist Residency

EXPERIENCE

Producer/Production Management Freelance

May 2009 - present

Key Clients

Start VR / Start Beyond - XR Producer
Imagination - Producer/Senior Production Co-ordinator
Thinkbone - Producer / Production Coordinator
Marshlandia - Producer
Blink TV - Production Manager
Wildbear Entertainment - Post Production
Manager Fairfax - Producer/Director
Cancer Council -
Producer/Director 412
Entertainment - Producer Wellcom
- Producer
NBC Universal - Production Manager
Swish Education - Online Content
Producer

Start Beyond (formerly Start VR) XR Producer/Account Manager

July 2019 - April 2020

Account Management
Project Management of VR and digital projects including 360 video and 3D
animation.
Proposal, budget, and schedule preparation
Asset production and delivery
Management and support to the junior team, overseeing quality check
and post production creative process
Liaison between internal production and development teams
Support to Managing Director
Budget reporting.

INDIVIDUAL PROJECTS

Imagination Producer / Senior Production Coordinator

December 2018 - May 2019

Blink TV - Midnight Oil Documentary 'Backburning' Production Manager

May 2018 - December 2018

Thinkbone Senior Producer | September 2015 - May 2017

Clients: Discovery Networks, Fairfax Media, Barangaroo Delivery Authority, Freedom Furniture, Stockland, Foodworks, Dick Smith, NSW Government, Challenger, Universal Network, Woolworths.

412 - Changing Faces (Observational Documentary)

Assistant Producer | November 2014 - May 2015

Client: Style! Channel - NBC Universal

EarthStar Productions Production: Men Don't Cry (Screened NITV)

Director/Shooter | April 2014 - August 2014

Precinct 13 - Interactive Crime Drama

13th Street, NBC Universal Producer/Line Producer | November 2012 - March 2014

Conversations with Tara Moss - TV and Web Series

13th Street, NBC Universal Producer/Director | August 2011 to June 2012

Information Cultural Exchange (ICE)

Artist Residency Transmedia Producer | July 2011 - July 2014

Clients: Granville Historical Society, Sydney Festival, Parramatta Council, TedX, ICE

Your Food Your Medicine - Factual Series

Co-Producer/Director/Editor | June 2008 - October 2009

Prime Television Canberra

Commercial Producer/Director | October 2000 - May 2001

Princess Cruises

International Senior Videographer / Producer | September 2005 - July 2007

Canberra for ABC Canberra

Various broadcast roles, multi camera shoots | July 2007, June 2008

Channel 7 Melbourne

News Broadcast | June 2001 - April 2004

PERSONAL QUALITIES

Excellent Communication
Problem Solving
Project Management

Highly Resourceful
Logistical Ace
Business Administration

Highly Adaptable

PERSONAL INTERESTS

Aikido
Shiatsu
Macrobiotics (Food as medicine, and oriental philosophy and counselling)

I have had an interest in Oriental healing and martial arts for many years, having trained and practiced the above at Shin Sen Dojo since 2014. These have become part of my daily practice and most certainly helps me as a producer to deal with the chaos the role often brings with balance and calm.

EDUCATION

**2010 Multiplatform Screen Producers Scholarship Advanced
Diploma Metroscreen, Sydney NSW**

- Multiplatform development
- Business management
- Project management
- Advance pitching and negotiation.

2007 Cert 3 - Small Business Management

1999 - B Arts (Television Production), Charles Sturt University

REFEREES

Angus Stevens
Start Beyond (Start VR)
Managing Director
M: 0402 433 841

Andrew Marsh
Marshlandia (formely Thinkbone)
Executive Producer
M: 0432 240 625