

MATTHEW FLINN

Matthew Flinn is a Senior Creative Content Specialist with over fifteen years of experience in advertising, television production, video game development, and sports media.

Throughout his career, Matthew has worked with renowned brands such as McDonalds, Volkswagen, Samsung, Tourism Australia, Qantas, IKEA, and 7/11, creating award-winning content. He has held senior positions at DDB Sydney, McCann, and the Brisbane Lions AFL club, where he demonstrated his expertise in producing high-quality video content for various media channels. Matthew's responsibilities have included editing TV commercials, online and social content, animations, hype reels and case studies.

Matthew is known for his attention to detail and strong knowledge of industry standards and practices. He has played an active role in mentoring junior team members, advising on equipment upgrades, and contributing to diversity and inclusion committees. Matthew's diverse background and comprehensive expertise in video editing, production, and leadership make him a valuable asset to any creative team. His commitment to excellence and ability to deliver outstanding results have consistently earned him recognition and success throughout his career.

Unafraid of the 'deep end' and a slight bend of the rules, when necessary, Matthew approaches every opportunity head-on, with the ultimate goal of telling good stories - it's probably why he's obsessed with the TV show Survivor.

CAREER HIGHLIGHTS

"A Table to End Hunger" Case Study Film – Awarded a Cannes Lion, the most prestigious award in advertising and McCann Sydney's first ever ([video link](#)).

Matt was selected from over 200 applicants to participate in the inaugural McCann APAC staff exchange program, working and living throughout Asia. Matt individually managed the project plan and finances for the trip, equally speaking at each of the overseas offices about his role and working life in Australia. Upon Matt's return to Australia, he presented a town hall back to the whole agency on his experience and learnings ([video link](#)).

Matt edited and graded a suite of films that became LinkedIn's most engaged APAC campaign ever ([video link](#)).

CAREER EXPERIENCE

CHEP Network – Senior Editor (May 2021 – Current)

- Created award winning content across many mediums and clients, including Samsung, IKEA, Qantas and Officeworks, 7/11 and Tourism Australia.
- Established best practice protocols within the internal team, improving daily workflow and relationships with other departments.
- Data management and archival.
- Built out the internal production capabilities through new equipment purchases, resulting in revenue growth.
- Completed intensive leadership development course.
- Member of the D&I committee as well as the social committee.

DDB Australia – Senior Editor (January 2020 to May 2021)

- Created award winning content across many mediums and clients, including Foxtel, Coles, Volkswagen, Westpac and McDonalds.
- Established functional remote workflow during the Covid-19 pandemic.

McCann Worldgroup – Senior Video Editor / Camera Operator (August 2015 to January 2020)

- Created award winning content across many mediums and clients, including for Nestle, Mastercard, Microsoft, and LinkedIn.
- Reporting directly to the National Head of Broadcast Matt would advise on essential equipment upgrades to build out the agency's internal content production capabilities, resulting in revenue growth.
- Mentored junior team members on workflow and industry best practices, giving them a sound pathway to advance their careers.
- Monthly presentation to the wider agency on department updates and creative output.
- Member of the D&I committee as well as the social committee.

CAREER EXPERIENCE (CONT.)

Seven Network – Edit Assist (February 2015 to August 2015)

- Ingest daily terabytes of media, ensuring that it matched the corresponding shoot documents.
- Transcode the data and lay up the footage using timecodes.
- Audio sync to multiple audio sources.
- Group footage based on editorial requirements.

Brisbane Lions AFL Club – Video Editor (February 2013 to October 2014)

- Created video content for the Lion's media channels and their partners, including match highlights, player reels, music videos, and sponsorship films, as well as shooting press and player interviews.
- Setup and distribute live feeds of press conferences, using broadcast streaming technology, to the AFL and its media partners.
- Liaising with the player managers for scheduling shoots.
- Setup and shoot in studio still and video content, directing players performances.

Ted's Camera Stores – Sales Professional / Technician (October 2011 to February 2015)

- This role required an outstanding knowledge of all camera brands and their functionalities.
- Consistently a top performer for sales.
- Troubleshooted customers hardware technical issues.
- Completed training in film and digital printing.

DuplicateIT – Production Manager (October 2010 to October 2011)

- Ensure that all jobs were completed on time and to the client's expectations.
- Daily duties included liaise with clients, designing artwork for print and online, scheduling job timelines, editing AV content, printing high-volume documents with proofing and colour matching.
- Management of casual warehouse staff, their daily tasks, and rosters.

Krome Studios – Cinematic Editor (February 2008 to October 2010)

- Created in-game cinematics by blending existing character animations and adding cameras, character movement, and effects.
- Edited video content that ranged from game trailers, animatics, gameplay demos, and showreels.
- Colour-graded CGI sequences and composited out VFX glitches.
- Managing daily workflow and schedule, communicating directly with senior business leaders.

EDUCATION

Bachelor of Fine Arts - Queensland University of Technology

Double Major in Film, TV and New Media Production / Animation - GPA: 5.9 (Distinction)

Certificate II in Live Production, Theatre and Events (CUE20103)

Certificate III in Information Technology (Network Administration) (ICA30399)

High School Diploma - Iona College, Lindum, QLD - OP Score: 4 (ATAR equivalent: 94)

PROFESSIONAL REFERENCES

Penny Brown (Head of Production, The Monkeys) - 0404 844 509

Sam Harris (APAC Regional Creative Lead, Meta / Former Senior Producer, DDB) - 0405 295 569

Matthew Arbon (Creative Partner, ScienceFiction Agency) - 0402 834 483

Colin Tuohy (Production Director, WhiteGrey / Former Head of Broadcast, McCann) - 0410 130 805