RMK MANAGEMENT
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KRISTA WHITE

PROFILE SUMMARY

Editorial makeup artist based in Adelaide, working across fashion, commercial and creative projects. Known for clean skin with directional detail. Experienced in both polished brand work and more experimental, concept driven looks with a strong focus on composition, texutre and visual storytelling.

SKILLS

- Editorial & fashion makeup
- Beauty & commercial work
- Skin prep & complexion work
- Strong understanding of how makeup translates on camera
- On set workflow & team collaboration
- Creative direction & concept development
- Product knowledge across brands

EXPERIENCE

FREELANCE MAKEUP ARTIST
ADELAIDE 2014 - CURRENT

- Deliver makeup services across editorial, fashion, commercial and content shoots.
- Collaborate with photographers, stylists, hair artists and creative teams to execute cohesive visual direction.
- Adapt looks across natural, beauty and high concept editorial looks.
- Maintain a high standard of skin preparation and product knowledge.
- Work efficiently on set under time pressure while maintaining consistency and detail.

EXPERIENCE

FREELANCE MAKEUP ARTIST
ADELAIDE 2014 - CURRENT

- Manage all aspects of freelance business including client bookings and invoicing.
- Build and maintain a strong personal brand throught curated content and consistent aesthetic direction.
- Create and produce digital content for social platforms.
- Develop client relationships and manage communications across commercial and editorial work.
- Source product, maintaint kit organisation and hygeine and manage stock levels.

REMEDIAL MASSAGE THERAPIST
SELF EMPLOYED 2004 - 2014

- Provided remedial massage treatments tailored to individual client needs.
- Use a range of techniques to reduce pain, improve movement and support recovery.
- Managed bookings/client records and ensured a professional comfortable environment.

EDUCATION

CERT 4 IN MAKEUP
MEDIA MAKEUP ADELAIDE

DIPLOMA IN REMEDIAL MASSAGE
NATURAL HEALTH ACADEMY ADELAIDE

CERT 4 IN FITNESS
AUSTRALIAN INSTITUE OF FITNESS

CERT 2 IN BEAUTY
TAFE

CERT 2 IN SMALL BUSINESS
TAFE

CERTIFICATIONS

- MERTON MAUREMI MASTERCLASS
- MIA CONNER MASTERCLASS
- ISABELLE DE VRIES MASTERCLASS
- CLARE MAC MASTERCLASS
- LORNA EVANS HAIR EDUCATION
- MARTHA MOK HAIR EDUCATION
- VARIOUS ONLINE CONTINUAL EDUCATION
- INTRODUCTION TO PHOTOGRAPHY
- CAMERA PORTFOLIO 1
- VARIOUS ONLINE PHOTOSHOP COURSES

HIGHLIGHTS

- Winner, Open Class – Annual Hair & Beauty Awards (3 consecutive years)
- Multiple place getter in Bridal Categories – Annual Hair & Beauty Awards
- Winner, Beauty Editorial Division – Sydney Beauty Expo (2x)
- Runner-Up, Beauty Editorial Division – Sydney Beauty Expo
- Regular collaborator on professional hair collections with leading Adelaide hairstylists
- Established reputation for creative and editorial makeup artistry, with a focus on beauty and conceptual work
- Contributed to a diverse portfolio spanning commercial, bridal, and editorial clients
- Makeup Artist for a music video production for Australian band Grinspoon
- Makeup Artist for Judith Lucy for the 60 Years of Fringe documentary/production
- Featured in Body + Soul, working with Kyle Chalmers and Kelly Finlayson
- Hair & Makeup Team Member – Adelaide Carols by Candlelight (4 consecutive years)
- Contributed blog and branded content work for Charles & Keith and Country Road
- Recognised for a signature aesthetic inspired by ’80s/’90s grunge, embracing texture, imperfection, and lived-in beauty