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Josh Alex Lay

| video & motion graphics editor |

SUMMARY

i'm a video and motion design editor, working on au and nz tvcs, corporate communications and social content.
based in sydney and melbourne

EXPERIENCE

freelance | melbourne/sydney | video & motion graphics editor | october 2017 - present

drum agency (musashi, nutra-life, rams trucks , american airlines)

nine network (corporate, promos)

arc edit (afl, uber eats, unicef)

medium rare/newscorp (david jones, coles, foxtel)

tumnus | melbourne | co-founder | february 2016 - january 2018

produce and edit video and photography shoots for social media content

manage social media channels

community engagement

method studios | melbourne | video editor | june 2015 - october 2017

edit weekly segment "what's on in the warehouse", as seen on sunrise (ch7), studio 10 (ch10), today, (ch9) and catalogue tvcs for chemist warehouse

manage back-end post-workflow: isis server, archiving, codec/transcoding

dailyburn | los angeles | video editor | august 2012 - december 2014

edit multi-cam 30-60min episodes, interstitials, social media assets for leading online fitness program

tech support, manage server, archiving

gide | los angeles | video editor | april 2011 - august 2012

edit lectures and training videos for global dental institution

acted as second videographer as needed, shooting video for various projects.

big think | new york | junior video editor | december 2010 - april 2012

edit short viral videos with leading professional thinkers such as neil degrasse tyson, malcolm gladwell and julian schnabel

train and manage interns

EDUCATION

diploma of screen | sydney film school | sydney

bachelor of business (marketing) | western sydney university | sydney

COURSES

video effects (avid), motion gfx for broadcast (after effects) | aftrs | sydney

improv (101), sketch writing (101, 201) | upright citizens brigade | los angeles

SKILLS

adobe creative suite (premiere, after effects, photoshop, indesign) | avid media composer | davinci resolve | flame | final cut pro 7 |

offline | online | motion/animate | composite/cleanup | grade | sound mix |

ogilvy (origin energy)

secret sounds (falls festival)

tbwa (schweppes, anz, nissan, south australia tourism)

m&c saatchi (lilydale)