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## JOHN CAVALLARO

### EDUCATION

2003 Bachelor Creative Industries in Communication Design  
Queensland University of Technology  
2000 Diploma in Graphic Design  
Martin College

### EMPLOYMENT HISTORY

2003 - Present - Freelance Director, Creative Director, Motion Graphic Artist, Producer - Liaising with clients, producing TVC's from concept to delivery. This involves Script, Storyboard, Art Direction, Crewing, Casting, Managing teams right through from Preproduction, Production and Post

2005 Director/Editor/ Motion Graphic Artist - Invision TVC and Corporate Presentation

2004 Director/Editor/Motion Graphic Artist - Graetz Media AV & Corporate, Animation,, Editing

### AWARDS, ACHIEVEMENTS & EDUCATION

2018 TropFest Top 16 Finalist - Rash Decision - Short film - Writer Director Producer

2017 Film Supply Contributor

2017 TAE Cert 4 In Training & Assessment Unity College

2016 CMA LA Scholarship Award

2016 City Care Kilo of Kindness - Best documentary of the year.

2014 Honest Affection - Music video clip, Kye Kye - Vimeo Staff Pick

2014 Art of Fighting Documentary 10 mins – Vimeo Staff Pick - Community Award at the West End Film Festival Screened in the Santa Barbera Film Festival

2008 The Last Goodbye 10 mins - Producer Best art direction for a short film at Queensland Young Film Makers Award

2005 Youth of the Year Award Federal seat of Dixon Australia Day Youth of the Year Award for outstanding contribution in media bringing awareness to the Tsunami Appeal and Highschool Breakfast Programmes

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**DIRECTOR, WRITING, SHOOTING, MOTION GRAPHIC, EDITOR SKILLS**

John is adept in creating tight high impact promotional work for international audiences. From TVC's, title packages to online content John is very seasoned in providing premium quality content in commercial environments. John specialises in Directing, Script, Copy, Motion Graphics, Editing, Design, Compositing, Musical Composition, Sound Design, Cinematography, Colour Grading.

**Skills include.**

- High level of written and verbal communication skills interfacing with team agency and clients.
- Strong understanding of story telling, scripting, conflict and resolution, emotional arcs, brand guidelines, brand messaging and design. He is an avid researcher and has a keen interest new trends. Understanding of social media, online communities and modern attention spans
- Enjoys pitching to agencies, is seasoned in meeting deadlines and setting schedules. High level of quality control, problem solving, lateral thinking and big picture planning.
- Experienced in all aspects of preproduction, production and post from concept to completion.
- Adobe Suite – AE, PS, PR, IL
- Final Cut
- Cubase
- Google docs, Word