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## JASON AZCONA

DIRECTOR, PRODUCER, EDITOR

### OBJECTIVE

I am a freelance director, producer and editor with over 10 years' experience in the television production industry. I have worked my way from junior editor through to director so have experience with all aspects of the production process. I possess highly developed written and communication skills as well as finely honed practical & technical skills.

### CORE COMPETENCIES

- Director – Experience in running TVC crews, working with talent and the client to achieve the desired outcome.
- Producer – Experience working on a creative concept from conception through to completion. Knowledge of costs, requirements as well as interpersonal skills required for working in teams and liaising with clients.
- Editor – Experienced editor and compositor and am across all aspects of the post-production process, from edit to delivery via broadcast or digital.
- Shooter – Have shot on a multitude of cameras and setups from DSLRs, drones, through to broadcast cameras. Also I'm a keen photographer.

### CORE SKILLS

**PRODUCTION** – Have experience with ARRI ALEXA, RED, Sony F series, Sony XD cams, Panasonic P2, Blackmagic range, Drone & DSLR setups such as the Canon and Sony A7s range. Also knowledge of on location sound and equipment. I am also experienced with shooting on Green Screens, Studios, on location with limited lighting and computer controlled setups.

**POST PRODUCTION** – High level skills in Adobe Premiere Pro, Final Cut Pro, Avid Media Composer, Adobe Media Encoder, Adobe After Effects, Adobe Photoshop, Illustrator & Lightroom. Also an intermediate with DaVinci Resolve and Cinema 4D.

## EXPERIENCE

2006-Present

Freelance Director/Producer/Editor

### Notable Works

- > I created and produce the “Gotta Have” television commercials for Channel 9 and the GO! Channel. These 60 sec youth targeted TVCs are written, directed and edited by myself which allows a lot of creative freedom within the constraints of the limited budget. These have been so successful they have been running since 2009 with a list of clients such as Sony, Toyota, Nintendo, Mattel & Disney/Marvell.
- > “Best Job In the World” – Destination NSW 6 month online campaign. As part of Destinations NSW’s 2014 “Best Job in the World” competition, I was hired to accompany the competition winner Andrew Irving as we travelled around NSW for 6 months. Armed with laptops, DLSR, GoPros and a slow motion video camera we had to come up with regular online videos for all aspects of social media including youtube, Instagram and twitter. Highlights include staging a Elvis Water balloon fight at the Parkes Elvis festival, filming a music video around the Blue Mountains and making front page on reddit.
- > Eurovision Song Competition. I have worked on several Eurovision Song competitions broadcasts for Blink TV & SBS including the long form “Road to Eurovision” pre-competition series.
- > I have worked on over 400 television commercials in either capacity as director, producer or editor. These have included clients such as Nike, Sol Beer, Nintendo, Virgin, Woolworths, Palmolive, Masterfoods. My work has been seen all over the globe including USA, Canada, Russia, South Africa, Indonesia and Mexico.
- > I have worked with production companies such as IsoBar, Soap, Blink TV, Red Bull, ITV, Channel 9, SBS, Channel 7 & ABC.

2011-2014

SBS/NITV

### Director/Editor

- > Volumz - I directed & edited Volumz, an indigenous music video program hosted by Alec Doomadgee that is similar to Rage. This involved getting 12 hours of programming to air each week over a six month period. . It is currently still on air.
- > Fusion – I shot and edited Fusion, a six-episode live music program hosted by Casey Donovan. This involved travelling around the country interviewing and filming indigenous musicians in their home turf.

2009-2011

Now Screen Pty Ltd

Senior Editor

- > Worked on over 300 TVCs in this fast-paced advertising agency. Turnover rate was about one completed commercial every three days.
- > Started as a freelance editor and worked my way up to Senior editor in charge of all the running of the post-production environment.
- > Learned most aspects of the production process in this environment. I started directing TVCs for Now Screen during my tenure here.

2006-2008

CPD TV

Video Editor

- > Worked as a video editor at this international production company.
- > Edited TVCs for brands such as Destination NSW & Real Insurance.

2005-2006

Getonset Productions

Video Editor

- > Worked as a video editor at this hybrid events/video production company based at Film Australia.
- > Learned practical on set experience as well as live event management.

## EDUCATION

2000-2003

University of NSW

Bachelor of Arts (Media and Communications)

- > Film Major

## REFERENCE

References are available upon request.