RMK MANAGEMENT
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JAAN RANNIKO

CORE COMPETENCIES

Editing- Motion Graphics-AI-Producing-Directing-Camera

Ad Agency experience:

TVCs, hype reels, pitch, sizzle, awards, animatics, case studies

Experience

RMK Crew — Sydney, Australia
Freelance Editor / Motion Graphics — 2012 – Present

- Editing and motion graphics services, consistently delivering high-quality visual content for over a decade, frequently working with stakeholders. Extensive AI work including generation and other solutions.
- Collaborate with over 50 top-tier agencies, brands, and production houses, including 303 Mullenlowe, BMF Advertising, Brand New Media, Brightworks, BWM, Capgemini, Clemenger BBDO, Clockwork films, Danger Mouse, DDB Sydney, Deloitte, Droga5, Eegenda, Elastic Studios, Engine Room, Eureka, Evolution Media, Foxtel, Hackett Films, Havas Worldwide, Heckler, Hipnotic, Hogarth, Host, Imagination, In the Thicket, Initiative, Innocean, Invisible Artists, JWT, Jurlique, Kalido, Leo Burnett, M&C Saatchi, McCann, MJW, Mondo, Ogilvy, Oxygen 360, Postproduktiv, Prodigious, R/GA, Raconteur, Red Door, Rotor Studios, Saatchi & Saatchi, Symmetry Media, TBWA, The Hive, The Joy Agency, The Works, Tourism Australia, VMLY&R, & Yes Agency.

RMK HIGHLIGHTS:
TVCs for brands including Mastercard; Woolworths; Cancer Council; St George Bank

EUREKA STUDIOS — Sydney, Australia
Freelance Editor / Motion Graphics / AI solutions — 2021 - 2026

- **Edited** over 20 **sizzle-reels** and **pitch-videos** for major television properties including extensive **motion graphics** and **AI solutions** in 3D and previs including *The Real Love Boat*, *Farmer Wants a Wife (US)*, and *Stars on Mars*.

PRODIGIOUS AUSTRALIA & LEO BURNETT — Sydney, Australia
Freelance Editor / Motion Graphics — 2017 – 2026

- **Edit** and **motion graphics** for multiple TVCs and campaigns, such as St George *For the Road*, Bank SA *Redarc* and Bundaberg *Fans Like Us*. General agency work such as **sizzles, pitches, hype reels** and **case studies**.

THE HIVE — Sydney, Australia
Freelance Editor / Motion Graphics — 2016 – 2017

- **Editor** and **motion graphics** for multiple clients and campaigns, Lead Editor for *Every Minute, Every Hour, Every Day* **national brand campaign** for the Cancer Council delivering multiple **TVCs** and **online documentary** content; a 12 part mini doco series for Medibank *Careers*; *The Making of Parfums de Voyage* for Cathay Pacific

303 MULLENLOWE — Sydney, Australia
Freelance Editor / Motion Graphics — 2021 – 2022

- Edit & motion graphics for Austrade and Vodafone campaigns, animations for NSW Dept of Health. General agency work including animatics and pitch work.

SYMMETRY Sydney, Australia
Freelance Editor / Motion Graphics 2016 – 2020

- Edit & motion graphics for several Cochlear campaigns, mainly corporate and online content.
- Edit and motion graphics for CHOICE TVC campaign.

TRIUMPH LEISURE SOLUTIONS / FOX 8 Sydney, Australia
Freelance Lead Editor / Motion Graphics & Segment Director 2013

- Directed talent to camera and interview scenes from video game industry events for *Save Point* Series 3.
- Edited and delivered episodes for broadcast.

INDEPENDENT COMMERCIAL WORK:

CHOICE AUSTRALIA Sydney, Australia
Freelance Director / Producer / Editor 2019 & 2022

- Developed the series concept collaboratively with the client for *Choice: Choosing Better*, a 10-part web series.
- Recruited design & construction teams for the studio build.
- Directed, script-edited, and edited the final studio and B-roll shoots.
- Managed end to end production delivering on brand content while adhering to strict stakeholder feedback and budget constraints.
- In 2019 Lead editor for the brand campaign for CHOICE delivering multiple TVCs and online content.

ANVIL MEDIA Sydney, Australia
Full-time Editor / Motion Graphics 2014

- Managed post-production and integrated Adobe Creative Cloud into the company workflow.
- Oversaw ingest to archive editing, digital asset management, creative project development, and client liaison for science-based magazine programs, animations, and promo videos.

PEER GROUP Sydney, Australia
Freelance Editor / Motion Graphics & Camera 2010 – 2012

- Shot and produced edits and motion graphics for multiple clients and campaigns, such as *Big Day Out, Dry July, Rolling Stone Magazine & Motorola*.

UNSW - SCHOOL OF SPATIAL INFORMATION SYSTEMS Sydney, Australia
Freelance Director / Producer / Editor / Motion Graphics 2009 – 2013

- Wrote, Produced, Directed and Edited multiple videos promoting the department and its expertise in geospatial technologies.

NARRATIVE FILM and more ECLECTIC WORK

RIBSPREADER (INDEPENDENT FEATURE FILM) Sydney & Adelaide, Australia
Co-Producer & Additional Editing 2018 – 2021

- Built and ran a successful Kickstarter campaign for the low-budget comedy horror *Ribspreader*, additionally editing the trailer and pitch video.
- Managed pre-production budgeting, key crew recruitment, and editing to rough-cut remotely from Sydney during the COVID-19 pandemic.
- *Ribspreader* won Best Audience Feature at the Adelaide Film Festival (2022) and the Golden Monster at Monsterfest (2022), leading to distribution on Apple TV, Amazon Prime, and Blu-ray.

MEANING OF LIKE (musical) – Script Editor

KA-CHING! (documentary) – Assistant Editor

THE CARTOGRAPHER (short animation) – Editor / Co-Producer
Winner **Best Production Design & Best Visual Effects 2011 ADPG awards**

Leadership and Activities

SES MARRICKVILLE UNIT Sydney, Australia
Volunteer Field Operator, Planning Officer, Duty Officer 2024 – 2026

- Planning Officer producing flood planning documents with consistent messaging appropriate for emergency usage, drawing from field operators and planning personnel.
- Duty Officer dispatching teams to incidents while public facing and developing skills appropriate for escalating emergency scenarios.

KINO! @ ESTONIAN HOUSE Sydney, Australia
Co-founder / Technical Director / Public Officer 2012-2013

- Secured City of Sydney funding and managed technical operations for projector installation at Estonian House 2013, resulting in ongoing micro cinema events.
- Curated 2012 Estonian Film Festival held at NSW Parliament House 2012.

SIDE-ON CAFE CINEMA Sydney, Australia
Screening Coordinator 1999 - 2001

- Curated weekly screening program of independent and unique cinema such as the first Sydney edition of national touring festival Trasharama a-go-go.
- Established a global microcinema film exchange with counterparts in the US and Europe including the Moscow International Film Festival.

Education

AUSTRALIAN FILM TELEVISION AND RADIO SCHOOL (AFTRS) Sydney, Australia
Screen Business Essentials: Navigating Growth 2022
BA in Directing 1998

VIVID IDEAS Be Awesome at Crowdfunding Masterclass 2014 Sydney, Australia