



6 Ridge St, North Sydney, NSW 2060
p. +61 2 8458 1300 | e. info@rmkcrew.com.au
rmkcrew.com.au

EMILY GIBB

RELEVANT EMPLOYMENT HISTORY

**Freelance Stylist, November 2016 – Present.
Sydney, Australia.**

Duties, Responsibilities & Experience:

- Work and liaise with broad range of clientele to create and execute visions for projects and styling opportunities. This includes, but is not limited to:
 - Sourcing product via PR requests, online, in-store pulls and industry-exclusive resources for editorial, advertising and talent fittings, event dressing, photo shoots and motion/video shoots.
 - Liaising with PR companies and designers regarding movement of product, organization of couriers and shipping.
 - Engaging with and commissioning bespoke, custom-made designs from appropriate creatives for varied briefs.
 - Collating and organizing personal, capsule wardrobes for individual clients
 - Maintaining product and market knowledge to sustain aptitude in dressing a broad range of clientele across ages, genders & demographics.
- Management of budgets and job reconciliations.
- Maintain relationships with luxury and local designers, PR companies, publicists, retailers, relevant industry businesses, photographers, hair and make-up artists and creative, model and fashion representatives and agencies.
- Sustain a detailed knowledge of local and international fashion trends and fashion history.
- Pitch style direction or content to clients and publications based off briefs.
- Organize and create fashion, lifestyle and editorial content in a business–client and freelance stylist capacity.
- Independently maintain detailed knowledge of sustainable and ethical brands and practices within the fashion industry, consequently realizing, highlighting and prioritizing this where possible within own work.

FREELANCE STYLING EXPERIENCE AND PAST CLIENTS

The following includes hand-picked experience and clients relating to professional experience within a styling and styling assistance capacity and is not inclusive of all work.

ADVERTISING/CAMPAIGN STYLING

- La Roche-Posay
- Netflix
- Pinnacle Drinks – Largo Brewing
- Bonds
- ASICS
- atmx by Armaguard
- AMP Capital
- Levi's Music Project
- Wrangler 75th Anniversary Talent Shoot

LOOKBOOK & E-COMM STYLING

- Sass & Bide
- JAGGAD
- David Lawrence

EDITORIAL/PUBLISHED STYLING

- GQ Australia
- Cool Pretty Cool
- GRAZIA Australia
- Cleo Magazine
- DOLLY Magazine

Fashion Assistant and Fashion Office Manager, GRAZIA Australia, 2016.*Duties and Responsibilities:*

- Assist and support the Fashion Directors and editorial staff with:
 - Product call-ins, in-store pulls.
 - Assistance with management of photo shoot locations and prop hire/sourcing.
 - Assistance on editorial, fashion and talent fittings and photo shoots.
 - Obtaining international photo shoot carnets.
 - Booking fashion appointments and managing schedule.
 - Confirming crediting for fashion editorial pages.
 - Organization of photo shoot catering
- Liaise constantly with luxury brands across securing samples for photo shoots and their prompt return.
- Manage the fashion office daily, with tasks including:
 - Processing and organization of incoming product and its return.
 - Liaising with PR companies and designers regarding movement of product.
 - Organization of couriers and shipping.
 - Organization of extensive fashion contact database and PR client resources.
 - The selection, supervision and organization of interns, ensuring that the tasks delegated and responsibilities given will provide substantial and relevant magazine/editorial experience.
- Maintain a detailed knowledge of local and international fashion trends and history.
- Pitch, write and style editorial content, as well as organize and style still life product to be photographed
- Style talent in photo shoots for feature stories.
- Maintaining brand identity, integrity and keeping readers at the forefront when creating content.
- Independently organize, work on and create assigned content to be delivered timely to deadline.
- Identify new, upcoming and appropriate brands and creatives for feature within the publication.
- Attend product launches, events and press appointments representing GRAZIA Australia.

SKILLS AND STRENGTHS

- Strong interpersonal relationship skills and can demonstrate an exceptional ability and desire to build professional rapport.
- Detail oriented and committed to strive to produce the best quality of work.
- Avid multitasker and dedicated worker, with a work ethic that readily lends itself to hard work.
- Outcome focused, which allows for focus on the bigger picture when handling tasks, completing projects and achieving professional goals.
- Open to constructive criticism.
- Utilises knowledge gained from past roles and applies it to carrying out present tasks and responsibilities.
- Very ambitious, driven and passionate about projects I feel strongly about, both professional and personal. This is strongly reflected in my work ethic.
- I maintain a detailed knowledge of local and international fashion trends and fashion history in addition to constantly developing my understanding of sustainable and ethical brands, resources and practices within the fashion industry. Consequently, I realize, highlight and prioritize where possible within own work.
- Retail and commercially savvy with a strong and practical acumen.
- I have a very strong interest in music and consistently work to develop my knowledge and understanding of artists and their relationships with fashion.
- Look forward to continuing working towards growing a remarkable and exceptional creative and cultural knowledge base to be utilised in my daily work.