



**DAVID CANNINGS**

**SKILLS & PROFICIENCIES**

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Adobe Premiere Pro  
Adobe After Effects  
Da Vinci Resolve  
Adobe Photoshop  
Adobe Illustrator  
Adobe Media Encoder

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**EXPERTISE**

- TV commercials
- Titles & motion graphic design
- Sound editing & mastering
- Colour grading
- Voice overs
- VFX & compositing
- CGI integration
- Captioning
- Multi-Camera editing
- Photogrammetry & HDR1 capture

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**EDUCATION**

**The University of Sydney**  
Bachelor of Arts (Film Studies)  
2004-2007

**AFTRS**

2010 - 2011  
Creative Art of Editing  
Drama Editing  
Colour Correcting & Grading

**SUMMARY**

- Experienced editor with 15+ years delivering impactful and effective advertising for some of Australia's biggest brands.
- Specialist in dramatic performance, comedy and creative storytelling.
- Confidently produces engaging, clear and communicative video content.
- Expertise in motion graphics, colour grading, and VFX.
- Highly organised, systems and process oriented.
- Collaborative, dependable and comfortable presenting to stakeholders.
- Able take raw footage through to polished, delivery-ready content with experience delivering for television broadcast and online formats.
- Tropfest Finalist 2016 for *Drawcard* - Director: Antonio Oreña-Barlin
- St Kilda Film Festival Best Film Nominee 2013 for *Arc* - Director: Max Doyle

**WORK EXPERIENCE**

2018-Present

**Freelance Video Editor**

**Self Employed**

For the last 5 years I have worked as a freelance video editor producing TV commercials, corporate, web & social video content. Collaborators include Collider, Rotor Studios, Grumpy Sailor, Junior Major, Dentsu Creative and Special Group.

Responsibilities:

- Understand a creative brief and accurately quote jobs.
- Clearly communicate with producers & clients to meet production timelines.
- Provide VFX supervision on set when required.
- End to end management of complex post-production workflows including:
  - Transcoding media for efficient offline editing.
  - Coordinating VFX / CG artists, their outputs and feedback.
  - Data management, backup & redundancy.
- Collaborate with directors & creative teams to maintain alignment and artistic vision throughout a project.
- Evaluate takes, camera angles, performance and pacing to efficiently assemble edits that answer the brief.
- Utilise music and sound effects to elevate the emotion of the edit.
- Create titles, graphics, captions and VFX to enhance visual communication and creative flare.
- Manage the online and delivery of projects, including understanding technical requirements for despatch and broadcast on TV / web.

Professional advantage:

- Communicates positively and professionally.
- Intuitively anticipates and prepares creative options that meet client needs.
- Experienced collaborator, having worked with some of Australia's most respected advertising agencies and production companies.
- Reliable & trusted: Retained the Toyota Australia retail TVC account for over 10 years.

## DAVID CANNINGS

### WORK EXPERIENCE

2010-2018

Rotor Studios is a multi-award winning Production Creative Technology & Content Agency specialising in computer-generated (CG) content creation, software development, interactive experiences, automotive visualisation & marketing automation, and live-action production.

#### Responsibilities:

- Edit TVCs & other video content for Australian & International clients including Toyota, Lexus, ANZ, Unicharm & Ford.
- Oversee contractors and junior team members:
  - Brief tasks, supply assets, review outputs, provide feedback / guidance.
- Ensure CAD and broadcast compliance of TVCs.
- Showreels & hype videos.
- Record voice overs.
- Motion graphics.
- Stock footage & music searches.
- Collaborate with CG artists.
- Object tracking & rotoscoping.
- On set VFX supervision.
- Photogrammetry & HDRI capture and processing.
- DAM (Digital Asset Management) - Population of archival footage.
- Maintain edit & colour grading suite equipment.
- Manage storage & archive of projects and footage.

#### Achievements:

- Retained Toyota Australia TVC account through 3 x changes in agency.
- Entrusted with VFX supervision of a TVC shoot in Italy, and photographic shoot in California.

### Assistant Video Editor

Ashford Films

2008-2009

Assisted in all aspects pre and post-production of TV commercials including storyboarding, casting, location scouting, on set supervision, footage ingest, editing, colour grading, broadcast delivery & distribution.

#### Responsibilities:

- Logging and digitising camera rushes.
- Organising and assembling takes.
- Synchronising audio.
- Maintaining & operating Digital Betacam tape equipment & archive.
- Ensuring video masters met broadcast technical standards.

### REFERENCES

Glenn Stewart

Director - Collider

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Hamish Roxburgh

Producer - Rotor Studios

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Antonio Oreña-Barlin

Managing Partner - Rotor Studios

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Director - Freelance

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