RMK MANAGEMENT
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DAVE WELLS

Senior Creative

About

Obsessed with art, illustration and design from a very young age, ever since watching the Teenage Mutant Ninja Turtles and desperately trying to draw the logo.

Studied Visual Communication at Billy Blue, thanks to a very supportive art teacher who pushed me to turn my creativity into something more “useful”.

Since then, I’ve continued to push my skills beyond graphic design in a number of different areas, including music, animation and writing.

After working both in-house and freelancing through the biggest agencies in Australia, I began my own studio, Ramen. This has been a chance for me to work directly with clients and learn about the project management side of things, and the accounts side.

Currently looking to augment the ebb and flow of running your own business by working with people who are nice while creating interesting work. As fun as working for yourself is, it comes with the downside of a lot of solitude!

I love getting to flex my creative mind and solving problems. I’m fast, detail oriented, and a bit of a perfectionist when it comes to typesetting.

Employment History

Ramen Studio (Since 2018)
Creative lead at self-run business, working with a series of clients across a variety of fields (philanthropic foundations, agricultural technology, property remediation, FMCG). Work focused around print/digital design, video editing, motion design.

Clients include: TikTok, KPMG, Arnotts, Westpac Foundation, Paul Ramsay Foundation, Rollin’ Insurance, Bondi Squash Club.

YOLO (2016 - 2018)
Senior designer in-house. Work included art direction, campaign ideation, illustration, copy-writing, general graphic design work, video editing/animation, training junior members of staff.

Clients included: NineMSN, Luna Park, Campos Coffee, Teachers Mutual Bank.

FBI Recruitment (2012 - 2018)
Mid-Senior designer, working across major advertising agencies in Sydney.

Clients included: Ogilvy, ClemengerBBDO, M&C Saatchi, Tiny Hunter, Play, TBWA, 303MullenLowe, DDB, McCann

Education

Billy Blue (2007 - 2009)
Associate Degree in Visual Communication

Software Skills

Illustrator, InDesign, Photoshop
Premiere, After Effects, Audition

Other Software

Ableton, Nomad, FontSelf

