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DANIEL NAVARRO

## Senior Motion Designer

### Key Skills

- Motion Graphics
- 2D / 3D Animation
- Video Production

### Profile

- Interaction Design
- VFX
- Post Production
- 3D Modeling
- Storytelling
- Branding & Identity
- Communication Design
- Broadcast
- Storyboarding

### Awards

PromaxBDA Global Excellence Promotion,

Marketing and Design Awards 2018

Network Ten

TV 40 Nonfiction Programming Campaign

FAMILY FEUD "GLORIOUS FEUD"

PromaxBDA Latin America Awards 2013

Caracol TV

Bronze

LOGO DESIGN "DESAFIO ÁFRICA EL ORIGEN"

Education

Master of Interaction Design & Electronic Arts

The University of Sydney 2016 - 2018

(Sydney, Australia)

Bachelor of Graphic Design

Jorge Tadeo Lozano 1996 - 2002

(Bogotá, Colombia)

Professional Experience

Hogarth (Melbourne, Australia)

Senior Motion Graphics - editor / Jul 2022 - DEC 2022

- Develop visual concepts and topical content based on the client's brief.
- Plan, design, and develop 2D and 3D animations content based on trends for different agency clients.
- Coordinate and lead the Motion Graphic team within the agency and work closely with project managers to meet the project scope.
- Create and review storyboards for shootings and animations for different content pieces.

Dig Agency (Melbourne, Australia)

Senior Motion Graphics - Editor / Jun 2021 - Jul 2022

- Plan, design, and develop 2D and 3D animations for different agency clients.
- Coordinate and lead the Motion Graphic team within the agency and work closely with project managers to meet the project scope.
- Develop AR Filters and holograms.
- Create and review storyboards for shootings and animations for different content pieces.

EG+ (Melbourne, Australia)

Senior Motion Graphics Editor / 2019 - 2021

- Plan, design, and develop 2D and 3D animations for different agency clients.
- Ensure that all design work meets commercial and communication requirements and is tailored to the intended audience.
- Coordinate and lead Motion Graphic for content pieces for different clients throughout the agency.
- Lead animation briefings with different clients within the agency.

NETWORK TEN (Sydney, Australia)

Senior Visual Effects Designer / 2016 - 2019

- Member of the high-performing team responsible for planning, designing and developing Network TEN's new identity.
- Successfully planned, designed, developed and prepared motion graphic animations for different Network TEN shows.
- Supervised successful shoots for various Network TEN promotional campaigns.
- Develop animations and storyboards to achieve the promotion department's objectives.
- Coordinate and lead design teams for launch promotions.
- Design and animate pieces in After Effects and Cinema 4D.

CANAL CARACOL (Bogotá, Colombia)

Senior Motion Graphic Designer / 2009 - 2016

- Plan and develop graphic concepts for the promotions department.
- Design logos and graphics packages for a wide range of productions.
- Develop the VFX team for different channel productions.
- Plan, prepare and design logos, graphics packages and openings for different productions.
- Design and animate the graphic package for GENTE TV and CANAL 8 (2013).

CITY TV(Bogotá, Colombia)

Senior News On Air Motion designer / 2002 - 2008

- Directed the Motion graphics department for Citynoticias.
- Plan, design and develop graphic layouts for on-air motion graphics.
- Effectively lead a graphics team for the News department.
- Successfully designed logos, graphics packages and templates for Citynoticias.)