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rmkcrew.com.au

DAN SHARP

PRODUCER / DIRECTOR / EDITOR

PERSONAL SUMMARY

I create premium cross-platform video content for businesses, brands and television.

I take pride in helping my clients to understand the creative processes of video content production and the business execution needed to make it truly successful whilst delivering world class visual content on a manageable budget.

SKILL SUMMARY

- 20 years experience at Producer/Director level on Broadcast & Corporate productions.
- Skilled camera operator.
- Experienced scriptwriter & editor.
- Editor and colour grader.
- Motion graphics designer.

EXPERIENCE

SHARP PICTURES (Founder & Producer/Director/Editor)

November 2011 – Present

SHARP PICTURES is a creative production collective, drawing on a vast network of industry professionals, ensuring clients campaigns are uniquely tailored to their requirements. Producing premium cross-platform video content for businesses and television. Clients include Foxtel, MasterCard, Oracle and Cox Automotive.

TACTIC CREATIVE (Producer/Director/Editor - Freelance)

April 2011 - November 2011

Creative shop specialising in branding and design for entertainment industry clients. Responsibilities included creative development of TVC campaigns, Channel Branding (Soho) and promo/trailer production.

TACTIC's clients included National Geographic Channel (Worldwide), Universal Networks (UK), Discovery Channel Networks (Asia), Foxtel, XYZ Networks, SBS, ABC, Movie Network Channels, and many more.

FREMANTLE MEDIA (Executive Producer - Freelance)

January 2011 - March 2011

Executive producer on Fremantle's Digital Department Techlines series.

FOXTEL (Senior Promo & Client Services Producer – Freelance)

2006 - 2011

Produced several award winning promos & TVCs across CHANNEL (V), MAX, CMC, ARENA & LIFESTYLE channels.

Managing a team of 5 promo producers producing multiple promos & campaigns across the channels. Including overseeing Sponsorship & Marketing strategies for branded content within the channels and dealing with external clients on a daily basis. I also acted as location director on festivals and live shows and OB's when necessary.

THE MOVIE NETWORK (Senior Promo Producer – Freelance)

2009 - 2010

Senior Promo Producer across Movie Networks platform. Producing & directing promos & campaigns across the portfolio of channels. Including overseeing Sponsorship & Marketing strategies for branded content within the channels and liaising with external clients.

BIG BROTHER (Director)**2005 - 2006**

Working in a state of the art digital control room in an extremely high pressured environment. My responsibilities included directing the 39 plus cameras to capture the daily action in the house for the best possible coverage. This included directing live to air on a daily basis.

JOHN RYAN INTERNATIONAL (Producer/Director)**2000 – 2004**

Produced and directed pioneering broadband business advice programme for British Telecom. The show was presenter led and interactive tackling a different area of advice each week for small to medium sized businesses.

UDEN ASSOCIATES (Producer/Director)**1995 - 1998**

Producer/Director on IVCA Gold Award winning internal news programme for Ford Motor Company. Broadcast throughout Europe in six languages.

EDUCATION**GOLDSMITHS, University of London****BA Hons, Design · (1991 - 1995)****REFERENCES**

Provided upon request