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CHELSEA BROWN

FOCUS: MEDIA HAIRDRESSER AND MAKEUP ARTIST

BROADCAST | CAMPAIGNS | FASHION | PRODUCTION | SPECIAL EVENTS | FILMS | TELEVISION

– 17 Years Entertainment/Hair and Makeup Industry Experience –

Diploma Makeup – Certificate iii Hairdressing – Diploma of Business, Marketing & Advanced Management

- ✓ Proven expertise in delivering Hair and Makeup Designs for various broadcast mediums within tight deadlines and stringent budgets, organising other specialist artist as well as building and maintaining strong relationships with other entertainment industry insiders.
- ✓ Leaving no stone unturned, collaborate and cooperate with key departments and understand the unique requirements to create on camera looks that inspire audiences and generate revenues that surpass expectations, regardless of roadblocks presented.
- ✓ Honesty and integrity underpin the philosophy of a Hair & Makeup Artist and personal performances, while planning and 'predicting the unpredictable' has been the core of every production's success.

"She's an absolute star to work alongside. Nothing is ever too hard for her and she always goes the extra mile... She's efficient, reliable and professional." – Stacey O'Keeffe, Director Fashion Weekly

"With an extensive list of accomplishments, Chelsea proves that time and time again, her intuitive abilities to create exactly what you're after comes through her creative skills and attentiveness to detail." - Renee Roshene, Stylist

"She is very creative and has the artistic skill to bring her ideas to life." - Nikola Gerstner, Photographer

"Chelsea is truly an inspirational woman; she has a work ethic like no other! She has a bubbly personality and a great eye for detail." – Saskia Jenkins, Model

VALUE OFFERED

Quick Efficient Hair and Makeup Techniques – Beauty/editorial Makeup – Gender/age Makeup Awareness – tattoo cover up and application – Continuity – Aging Hair and Makeup – Childrens Hair and Makeup – lace beard application and removal – blood, sweat, dirt, and tears – Historical Hair and Makeup – facial hair – Out of Kit SPFX – Prosthetic Application – Bald Cap Application – Wig Sets – Hair Extensions – Ethnic makeup – Contact Lens Awareness – Makeup Duplication for stunt doubles – Onset Standby – Glamour & Special Event Makeup – Male Grooming & Barbering – Continuous Upskilling – Content Production Scheduling – Ladies Style Cuts & Colour – Drag Makeup – On Trend Market Research – Creative Designs – Purchasing & Stock Management – Multimedia / Social Media Campaigns – Project Management – Customer Service – Budget Management – Office Administration – Conflict Resolution – Training & Mentoring – Relationship Management – Reporting – Stakeholder Engagement – Public Speaking & Presentations – Diary Management – Event Planning – Deadline Compliance – Negotiations – Cost Containment – Benchmark & Goal Setting – OH&S – COVID19 Traing and protocols

Technology: Microsoft Office suite: Word, Excel, PowerPoint, Outlook, Access – Photoshop – Dreamweaver
SAP – MYOB – social media platforms

EDUCATION

Diploma of Cinemograph Makeup | Frampton Institute | 03/2001

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Certificate iii Hairdressing | Brisbane School of Hairdressing | 10/2016-Present

Diploma of Business, Marketing and Advanced Management | Martin College | 03/2014

Achieved high distinctions in all subjects | Achieved Martin College Academic Award

CAREER CHRONOLOGY/OVER VIEW

CHELSEA BROWN HAIR & MAKEUP – Various Productions and Contracts

Makeup Artist & Hair Stylist

03/2001–Present

The Pocessed, Spider Head, The Shallows, Home Coming Queens, The Family Law, Reality and Documentary shows, Kong Skull Island, Thor – Ragnarök, QLD Ballet Productions, Fashion Campaigns and Magazine shoots, Logies Event Makeup, Australian Sporting Hero's – Ash Barty, Stephanie Gilmore, and Australian Cricket Team, QLD Balette, Reality Stars and High-Profile Clients Event and Television Makeup, Chanel 4 UK, Remote film and Television UK.

Illuminate Management – Various Temporary Contracts

Alice May Designs Campaign Hair & MUA

October 2020

Politix Men's Wear Campaign Hair & MUA

May 2019

Dreamworld Promotional Campaign Head Hair & MUA

January 2019

Logies Various Social Media Influencers MUA/Hairdresser

July 2019

QLD Ballet 2020 Campaign MUA/Hairdresser

July 2019

Village Road Show Entertainment Head MUA/Hairdresser

2016-2019

RMK Creative Management – Various Temporary Contracts

Hard Hat TVC - Hair & MUA

Jan 2021

Multi Mac Media - Union TVC – MUA/Hairdresser

August 2020

Kayo & Fox Sports contract Head MUA/Hairdresser

2018–2019

MTV – MTV Fit, Geordie Shore, Logies Head MUA/Hairdresser

2017-2018

Various TVC and Promotional Campaigns Head MUA/Hairdresser

2017–2019

Woolworths Olympic Campaign – Person H/MUA to Steph Gilmore

October 2019

Loup Productions – Chris Hemsworth App

November 2018 -January 2019

Vivian's Creatives Sydney – Various Temporary Contracts

Cotton On Winter Campaign– Additional MUA/Hairdresser

January 2021

Pacific Fair 2020/21 Summer campaign – Additional MUA/Hairdresser

October 2020

Cotton On Winter Campaign– Assistant MUA/Hairdresser

January - February 2020

Gigise Co. Campaign – Assistant MUA/Hairdresser

June 2020

Pacific Fair Summer Campaign – Assistant MUA/Hairdresser

October 2020

Tiger Lilly Summer Campaign– Assistant MUA/Hairdresser

November 2019

Cotton on Summer/Winter USA Campaign– Assistant MUA/Hairdresser

October 2019

Supre Summer Campaign– Assistant MUA/Hair Dresser

October 2019

Witchery & Country Road Summer Campaign - Assistant MUA/Hairdresser

October 2019

Hairdressing

Studio Lane – Apprentice Hairdresser/MUA

July 2020 – October 2020

Helensvale Hair Design – Apprentice Hairdresser/MUA

Dec 2019-April 2020

Salon Kudo Hair and Beauty – Apprentice Hairdresser/MUA

09/2018-08/2019

Tony and Guy Broadbeach – Apprentice Hairdresser/MUA

06/2017-03/2018

ACHIEVEMENTS-IN-FOCUS

CHELSEA BROWN HAIR & MAKEUP (chelseabrownhairandmakeup.com.au)

Makeup Artist | Hairdresser | Director | Marketing Specialist

Founded and built 'Chelsea Brown hair and Makeup' from the ground up over 17 years into a successful business. Having been engaged for a wide variety of contracts and projects across Australia, New Zealand, UK and Spain,

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have been fortunate to learn from some of the industry's most respected names. Contracts have included Fashion campaigns, Film and Television H&MU assistant, theme parks and entertainment TVCs, Hairdresser and Makeup artist to public figures and models, social media campaigns, promotional campaigns and launches, cosmetics brand ambassador, general hair and makeup theatre, film, TVC's, video, look book and editorial (national and international) projects.

A pivotal focus has been Hair and Makeup development, Brand Awareness, Professionalism and communications. Developed high quality skills in Hair and Makeup developing a high attention to detail within the Broadcast and Production Medium. A fondness to collaborate with clients and Key Designers/Stylist. The Ability to manage daily program planning, self-motivated to set personal goals, and key organisational and time management skills, identify new development opportunities and create techniques for improving existing policies and procedures. Consistently complete all projects within time and budget, Outstanding hygiene and safety standards, An enthusiasm for continuous growth and development within Hair and Makeup.

Selected Highlights:

Developed onset knowledge and etiquette, building strong relationships with key departments and high-quality hair and makeup skills.

- ⇒ Providing comprehensive makeup services to individuals preparing for stage, photo, or film appearances—including sporting heroes, professional singers, advertising models, theatre performers, and TV/film actors.
- ⇒ Building rewarding relationships with clients through expert product knowledge, application dexterity, and overall friendly and approachable nature.
- ⇒ Collaborating with peers and different teams to generate positive and productive environments.

Project managed Rimmel Activation Campaign.

- ⇒ Communicated closely with the client to determine needs, gained extensive product knowledge, coordinated work schedules and timesheet requirements, managed OH&S and arranged pre-approval of behind-the-scenes images with correct tag lines and hash tags.
- ⇒ Led and coordinated a team of makeup artists to ensure the campaign ran seamlessly.

Played a key role in the development, coordination and production of Sunescape Tanning Instagram Campaign.

- ⇒ Faced with a tight budget for the campaign and collaborated with model management and creative teams to effectively negotiate daily rates which resulted in an increase in budget for photo editing.
- ⇒ Maintained brand consistency and objectives through facilitating several face-to-face meetings and conference calls with the interstate client.
- ⇒ Adapted to quick changes and time difference to balance out continuity and authenticities.
- ⇒ Called on network of stylists and designers to borrow garments and purchase props within specifications and created inventory log and stock management system.
- ⇒ Simultaneously coordinated photographer, videographer and models to deliver a successful campaign which was then rolled out over 6 months on social media and web platforms.
- ⇒ This successful campaign led to engagement by Embody Sydney to executed a similar marketing campaign.

Partnered with Movie World Heads of Department to execute several events including Fright Nights, White Christmas, Carnival and other live television cross promotions including sunrise, Nine News, 7 News to name a few.

- ⇒ Worked closely with stakeholders to regularly discuss performance standards and expectations, resulting in ongoing performance improvements.

Partnered with Fashion Weekly Magazine over several issues to launch in season looks and campaigns

- ⇒ Worked Closely with head stylist and photographers to design in season hair and makeup looks for celebrity cover shoots and editorial campaigns.
- ⇒ Kept up to date on seasonal makeup trends from a variety of sources.
- ⇒ Applied different techniques to bring to bring about changes in facial features, skin texture and face contours.
- ⇒ Adapting to quick changes in makeup looks, and “on the fly” hair changes.
- ⇒ Constantly checking photo imaging and adjusting looks to camera, sometimes having to deal with these in environmental/location settings and studio set ups.

Provided support to top Australian Hairdressers and Makeup Artist with the execution of major brand campaigns, whilst simultaneously liaising with key department groups.

- ⇒ Creatively Designed onstage makeup looks for Davines Australia QLD Showcase evening, Single handily making over 9 models all with in time frame, liaising with key hairdressing artist and creating looks to inspire new season trends.
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- ⇒ Work with top global artists to create new looks during monthly global events.
- ⇒ Played a key role in various brand campaigns with top Australian Creatives including Darren Bosworth, Pete Lanard, Molly Warkentin, Linda Jeffreys, Amanda Reardon, Gavin Amesbury, Koh, Amy Febig and many more
- ⇒ Full body custom airbrushing for a realistic, natural-looking tan without exposure to the sun

Managed personal and event bookings

- ⇒ communicated with external clients, Managers, Agents of Public figures to coordinate hair and makeup looks for specific events and publicity promotions.

Provided Hair and Makeup support on major and minor film and television productions being filmed throughout various location within QLD and Northern NSW

- ⇒ Camera Checks and makeup adjustments to suit lighting sets adapted to locations, studio, stage and major events
- ⇒ Sterilized equipment using EPA and sanitized work area, maintaining tools and equipment for myself and other artist on various sets, following high quality hygiene, Health and Safety Standards.
- ⇒ Covid19 training and certificates for work place practices
- ⇒ Kept records of clients needs and preferences
- ⇒ Developed effective and valuable customer service techniques
- ⇒ Evaluated product inventory stock to ensure adequate product supplies
- ⇒ Conducted makeup for the 4 lead actors and supporting cast throughout the duration of the film.
- ⇒ 8-10 hour shoots with constant retouch and multiple looks for cast
- ⇒ Special FX makeup included (ex. Bruising)
- ⇒ Lash applications to add extra length and volume to natural lashes

Trained and mentored staff in business systems, processes and makeup looks, Men's grooming and on trend hair styling. Developing knowledge in products and seasonal looks in advance.

OTHER CERTIFICATIONS

- Certificate II in the Arts | QLD Government
- Certificate III Hair Extensions
- Certificate in Hair Styling – Huxley School of Makeup
- Certificate in Makeup – Huxley school of Makeup
- Matrix Cutting and Colouring Master Class – L'Oréal
- Bridal Up styling Master Class – Melissa Howard
- Certificate Braiding – Melissa Howard
- Certificate Professional Up styling – Asylee Johnston
- Certificate Men's Grooming – Darren Bosworth
- Certificate III in Hospitality (Food & Beverage) | Sea World Nara Resort
- Certificate III in Hospitality (Accommodation Services) | Sea World Nara Resort

PROFESSIONAL DEVELOPMENT

- ⇒ Managing Successful Programmes (MSP) Foundation Course, Tanner James Management, 2010
 - ⇒ Portfolio, Programme & Project Management, Tanner James Management, 2009
 - ⇒ Various short courses: Microsoft Office Suite, Train the Trainer, Customer Conflict Resolution, Report Writing, EasiMaps, Project Management, Writing Business Documents, Telephone Skills
 - ⇒ Telephone Skills workshop
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CHELSEA BROWN

References

Chriss McKullen – Sound and Audio

Email: chris@soundo.com.au

0414 854 772

Caral Rogers – Hairdressing mentor/ Davines Senior Colour Technician

Email: Carla@hairjamm.com

0410 580 003

Lauren McDonald – Senior Hairdresser Salon Kudos

Hairdressing Trainer and Mentor

0405 140 068

Tanya Law – Hairdressing Trainer Brisbane School of Hairdressing

0468 333 542
