



6 Ridge St, North Sydney, NSW 2060
p. +61 2 8458 1300 | e. info@rmkcrew.com.au
rmkcrew.com.au

CARISSA BOLTON

WORK EXPERIENCE

Freelance

January 2017 - Present

Over the past 18 months I have worked for some of London's top agencies. Most notable projects include TV commercials for No7, Belvita and Phillips, a short documentary for the London Museum's, "100 years of Women" exhibit, as well as a confidential project for a new venture for JK Rowling.

Host Sydney | Butt Street Studios

Senior Video Editor: July 2013 – December 2016

I produced content for online, as well as TV, social and mood/pitch films. Most notable projects include the IGC series for Bankwest, as well as the award-winning Air New Zealand "Meanwhile" campaigns. I was also the brand ambassador for V8 Supercars and Pizza Hut. I had opportunities to integrate my food styling skills, examples include the Herbal Essences "Please Bombs" activation and Vicinity Centre's "Let's Get Cooking" online recipe series. I also assisted and developed the mid weight video editor.

Ogilvy Sydney | One20

Video Editor: June 2011 – June 2013

I produced work for TV, as well as mood/pitch films, OOH and digital. I learnt the craft of editing food, having worked alongside the food director for KFC Australia on campaigns for KFC and Coca-Cola. I worked on a number of animated OOH including a large campaign for IBM at the Australian Open. I played an integral part in the pitch for the award-winning, Coca-Cola "Share a Coke Campaign", which went on to become a global phenomenon. I also mentored and trained the Junior Editor, who had no previous editing experience.

Ogilvy Sydney | One20

Junior Video Editor/Dispatch: June 2009 – June 2011

My role was split into two functions: junior editor and broadcast dispatch. As a junior editor I managed smaller, ad-hoc jobs, whilst simultaneously editing everything from offline TVCs to mood films. I was also in charge of dispatching TV material, requiring detailed knowledge of specifications for multiple channels. Much of the skill and knowledge I have today, I attribute to this role.

OTHER:

CAKED by Carissa

Cake Designer & Food Stylist: Nov 2014 - Present

- Instagram: @cakedbycarissa

Education

Bachelor of Digital Media (2008)

University of New South Wales,

College of Fine Arts (CoFA)

Skills

Editing

2D/3D Motion Graphics

Footage Research

Colour Grading

Photography/film

Tools

Premiere / FCP

After Effects

Photoshop / Illustrator / Sketch

C4D / Element 3D