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## BRUCE WALTERS

### WHO AM I?:

I'm an experienced content creator who spent many years as a Senior & Series Producer for Foxtel and Channel [V], and has since worked as a freelance producer, director and editor. I created two series of "Avalon Now" and TVCs for Domain, have continued a relationship with Foxtel producing the latest series of the bucket-list travel series B430, and have created beautiful corporate work. My creative passion is to produce work that is both compelling and visually stunning.

### RECENT HISTORY

#### AVALON NOW - Creator, Writer, Director, Producer, Editor

In Early 2015 I came up with the idea to make a short film satirising the people in Avalon for the local film festival. The video went viral and subsequently a series was commissioned by Domain. Working with a highly awarded cast and crew an 8 part series was created. They were so happy with it, that they commissioned another 8 episodes, and 2 television commercials to run during The Block. Avalon Now has won an AMY award, a global INMA award, and 4 LAWebfest awards.

#### BONDI RESCUE - Senior Beach Producer

Season 12 of Bondi Rescue was shot over the summer of 2016 and 2017. My role was to produce and manage the team at the beach. It's a large and complicated role as it required managing a medium sized team and a lot of infrastructure. There were at least 8 people working on the beach every day, usually more, and there were 20 cameras used every day, so managing their condition, placement, batteries, and data was a considerable task.

There are also 30 guards to liaise with, as well as the tens of thousands of people on the beach.

#### B430 - Series Producer, Producer, Writer, Editor & Second Camera

In the last half of 2015 Channel [V] decided to reboot their bucket-list travel series and hired me to be the Series Producer. The premise of the new series was to hook up with locals in each location and have them show our host their versions of their cities. The brief was for the show to be more documentary, and not to visit the usual tourist attractions. We travelled with a small crew and a presenter, shot quickly with multiple cameras and every new bit of technology we could get our hands on, drones, gimbals etc, and the results were so good that Foxtel decided to play it on Fox 8 as well as Channel [V]. We travelled to Japan, the US, Brazil, Spain, France, and Iceland.

## VAMFF - Co-Producer

For the last three years I've gone to Melbourne to co-produce the official video content for the Virgin Australia Melbourne Fashion Festival. It's always a ferocious job that requires the managing of a team and equipment and the shooting of multiple runways each day and then turning around highlights packages by morning. We have a team of around ten shooting all the aspects and activations of the festival, and then two editors working through the night to hit our morning deadlines. Each year we try and utilise as many new techniques and technologies as we can. We've used cable cameras, gimbals, remote controlled cars, high speed cameras, and this year we produced the 360 videos for Samsung's festival activation.

## ZERO FUCKS COOKING - Co-Creator, Director, Editor

Zero Fucks Cooking is a project that we are doing "on spec" with Yumi Stynes. It's an online cooking show with a bit of sass. It's in its infancy but growing nicely on Facebook and has a cookbook commissioned and to be released next mothers day.

Recently I've also been involved in a campaign for the RSPCA creating online videos for their "Approved Farming Scheme", produced a series of customer stories for Caterpillar Australia, and have worked with Pernod Ricard across a variety of video projects.

In my career as a Senior and Series producer I've been lucky to work across a variety of genres. I've produced a great deal of music content - live, as live, and documentary - created content around surfing, motorsport, cooking, travel, and even made panel shows. Below is a non-exhaustive list.

Production Position Responsibilities	The Future Music Festival 2012 Channel [V] Special Producer To plan, script and and schedule Channel [V]'s coveratage of the Future Music Festival. I oversaw 2 OB trucks shooting the main stages, an interview set, a hosting set, and on ground shooting; and then turned that into a post produced 4 hour show in one week.
Production Position Responsibilities production	The Riff (a half hour live youth pop-culture panel show). Producer To script and plan each episode. To manage four talent. To oversee the team and delivery of pre-recorded stories.
Production Position Responsibilities	The Australian Open of Surfing Field Producer To produce the newsfeed and a highlights video for the competition each day.
Production Position Responsibilities	Doco / Blog series on Rick Kelly (V8 Supercar Driver) Producer / Director / Editor To travel with rick for 4 days and each day shoot, edit, and upload a story on his day.
Production	Neil Perry e-series

Position	Director
Responsibilities	Creating video recipes for the digital edition of Neil's new book. 5 camera DSLR shoot. Scripting and directing Neil.
Production	Donna Hay e-series
Position	Director / Camera
Responsibilities	To direct, shoot and edit cooking / tip videos for the ipad version of Donna's magazine.
Production	Reebok Crossfit Games
Position	Producer / 2nd Camera
Responsibilities	Creating a 5 minute 'art' video that encapsulated the two day sporting event.
Production	Max Masters (documentary series on musicians)
Position	Producer on Jimmy Barnes, Kylie, Powderfinger, Bruce Springsteen
Description	Max Masters are an hour long documentary on a particular artist or band. They involve shooting a current interview and then using archival material and telling the story of that artists musical life. All research, writing and interviewing is done by the producer.
Production:	B430 - the first iteration (youth travel show)
Position:	Series Producer
Responsibilities	Overseeing the production of an international travel series with multiple locations, hosts, and producers. I also produced several of the shows.
Production:	[v] Live
Position:	Series Producer
Responsibilities	Series Producing and Producing a series of as live concerts for international and Australian bands. Temper Trap, Kasabian, Jet, Operator Please... Scripting and creating the rundowns. Creating the look and feel of the series. [v] Live was a series of one hour shows consisting mostly of performance content but also contained host introductions and interviews. These were Astra nominated.
Production:	Short form content on Channel [V] and Max.
Position:	Overseeing all interstitial content on [V] and Max.
Responsibilities:	Responsible for editorial decisions. Managing a team of producers and talent. Managing the budget for short form across 2 channels. Creating and developing new short form programming.
Production:	The Know
Position:	Series Producer
Responsibilities:	Creating a weekly pop culture panel review show. Managing 3 on air talent.

Overseeing the production of pre-produced stories.  
Making editorial decisions and managing the budget.

Production: Hanging With (series of 4 half hour documentaries about musicians at Splendour in the Grass 2008)

Position: Series Producer & Producer

Responsibilities: developing the concept for the series.  
Managing the logistics of 4 simultaneous crews shooting at a music festival.  
Producing and shooting one of the four shows.  
Managing a team of producers and talent.  
Overseeing the budget.  
Overseeing the post production through to delivery.

Production: Concert For The Cure (live concert by Powderfinger on the Sydney Opera House forecourt during breast cancer awareness month.)

Position: Producer

Responsibilities: Overseeing the design of the look and feel of the concert and program.  
Producing the concert.  
Overseeing the on ground event which included lighting the sails of the opera house pink, and projecting a giant pink ribbon onto one of the bridge pylons.  
Managing the budget.  
This program won the Astra for most outstanding music program.

Production: Blog Party (half hour daily show utilising user driven content)

Position: Series Producer

Responsibilities: Developing the concept for the series.  
Managing a team of producers and other staff both in Sydney and in capital cities across Australia.  
Creating a system whereby material could be shot from anywhere in Australia, and delivered on the day of TX (so much easier now!).  
Managing the logistics of a program which had a daily turnover of contestants being chosen through an online competition.  
Blog Party received an ASTRA nomination for Best Use of Technology.

## Education & Training

1996 University of Queensland  
**Bachelor of Arts**

**Referees** Olivia Hoopmann  
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