



BILL McGUIRE

SKILL SUMMARY

Highly versatile motion designer, VFX all-rounder and editor with 20+ years shaping standout work across advertising, digital, broadcast, and film.

Worked extensively with agencies such as Saatchi & Saatchi, DDB, 72 & Sunny and Leo Burnett, across brands including Google, Volkswagen, HSBC, eBay and Diageo.

Decades of experience in broadcasting work with the ABC, Fox Sports, Stan Sport and others, notably on Four Corners, Catalyst & ABC News.

Advanced skills in After Effects, Cinema 4D, Premiere Pro & Resolve.

NOTABLE AWARDS

Won the Australian Production Design Guild VFX Award (twice)
Nominated for AACTA Award (Visual Effects)

SELECTED WORK & CLIENTS (2005-present)

Broadcast design

Stan Sport
7.30 (ABC)
Four Corners (ABC)
Exposed (ABC)
Gruen (ABC)
NRL 360 (Fox Sports)
Foreign Correspondent (ABC)
The Matty Johns Show (Fox Sports)
Hyundai A-League (Fox Sports)
Good Game (ABC)
Catalyst (ABC)
Dame Joan Sutherland State Memorial Service (ABC)
Man Vs Wild (Discovery)
Double the Fist (ABC)
Media Watch (ABC)
Spicks & Specks (ABC)
Play School (ABC)

Advertising

Google
Saatchi & Saatchi
HSBC
Yahoo7
Samsung
Telstra
The Monkeys
Richards Rose
Mach1 Films
PXP Studios
Prodigious
Elastic
Škoda
WWF Australia
Misfits
RØDE
Optus
Butter Media
Limehouse
DDB
R/GA

VFX

Soundtrack to our Teenage Zombie
Apocalypse (ABC)
Event Zero
The Reef (feature)
Double the Fist (ABC)
The Matty Johns Show (Fox)
John Farrow: Hollywood's Man in the Shadows
Play School (ABC)
Nippers of Dead Bird Bay (Comedy Central)
Finding Santa (short)
The Cartographer (short)
Abbie (short)
Woody (short)
Removery (ad campaign)
Good Game (ABC)
Fox Sports (various promos)
Stan Sport (various promos)
Lane 8 (concert visuals)

DIRECTING CREDITS

Tape Over Me	Short; 8 min*	
To The Last Drop	Short; 4 min	<i>interFilm Berlin, War On Screen (France), Sedona Film Festival (USA), White Sands Film Festival (USA), BackInTheBox Film Competition (USA), Australian Effects & Animation Festival, APDG Awards, Tallinn Black Nights Film Festival (Estonia), Zero Film Festival (USA)</i>
HSV Handbook	TVC/short; 30 sec*	<i>Live & Love Film Competition</i>
After The Game	4 x ABC-TV segments for "Good Game"; 8.5 min*	
Ham Sandwich	Short; 2 min	<i>Bath Fringe Festival (UK)</i>
I Am An Exclamation Mark	Short; 2 min	<i>Bath Fringe Festival (UK)</i>

*co-directed

EDUCATION

Bachelor of Creative Industries (Media & Communication), QUT, 2004
(also includes exchange semester at SUNY Oswego, New York)

REFEREES

Doug Bayne – Director/VFX, "Double The Fist"	Camperdown, NSW Ph: (02) 9516-1400 doug@platinumgrit.com
Jane Shadbolt – Director/Lecturer	Newcastle, NSW Ph: 0416-041-133 jane.shadbolt@newcastle.edu.au

FURTHER LINKS & INFO

Vimeo: vimeo.com/billmcguire
IMDB: imdb.com/name/nm2388809/

Memberships:

Australian Directors Guild (Full Member)
Australian Guild of Screen Composers (Full Member)
Australian Production Design Guild (Full Member)