



6 Ridge St, North Sydney, NSW 2060
p. +61 2 8458 1300 | e. info@rmkcrew.com.au
rmkcrew.com.au

ANDREAS PRATIKTO

Editor & Motion Graphics Designer

ABOUT

Editor and Motion Graphic Designer with over 15 years of experience in an agency environment. A Multimedia Design graduate, passionate about storytelling, motion graphics, and animation.

SKILLS

- Highly skilled editor with a talent for crafting vibrant and engaging stories from both unscripted and scripted footage.
- Extensive agency experience in creating case studies, hype reels, pitch videos, animatics, social media videos, and explainer videos.
- Proficient in designing motion graphics and typography, with an excellent sense of timing for animation.
- Expertise in Premiere Pro, After Effects, Photoshop, Illustrator, and InDesign on Mac OS.
- In-depth knowledge of broadcast and social media specifications.

EXPERIENCES

Freelance (May 2019 - Current)

EDITOR & MOTION GRAPHICS DESIGNER

Recent clients include: Hello Future, Ogilvy, McCann, DDB Sydney, M&C Saatchi, Clemenger, Richard Rose, The Core Agency, Initiative Australia, Special Group, The New Royals, Howatson, White Grey, We are Social, George P Johnson, R/GA, Touch Creative, ACMN, Headmark, Shootsta, Hogarth, Bastion Films, Prodigious, Tex Whitney, The Idea Shed, The Kinetic Agency, Traffik, Unthink, Disney, BMF and more.

303 MullenLowe (April, 2015 - May 2019)

SENIOR DIGITAL-MOTION GRAPHICS DESIGNER & EDITOR

Responsible to bring the concept to digital experiences, digital display, ooh, social content videos/animation, TV ads, animatic, hype-reels, pitch videos, mood videos and case-studies.

Brands: TKMAXX, Unilever, Harley Davidson Australia, Netflix, Qantas, Audi, BreastScreen Cancer, Aussie, NSW Health, Department of Treasury, Australian Museum, Lend Lease, Macquarie University, IMB Bank, Sherwin William, F. Whitlocks & Sons, Ebay Australia, Crust Pizza, Barangaroo, Unilever and Fujitsu.

Thirsty Digital (June, 2014 - April, 2015)

EDITOR & MOTION GRAPHICS DESIGNER

Freelance Editor & Motion Graphics Designer (Oct, 2013 - June, 2014)

Clients included: BMF Advertising, Affinity Partnership, Ward6, Joy Agency, Bloomingdales Australia and Salmat Digital.

Big Pink Australia (Feb, 2011 - Oct, 2013)

INTERACTIVE DESIGNER

Holycow! (Feb, 2009 - Oct, 2010)

FLASH & FRONT END ANIMATOR

Simple Retail Pty.Ltd (2006 - 2011)

DESIGNER / VISUAL CREATOR

EDUCATION

Bachelor of Design - Multimedia (2008-2009)

SWINBURNE UNIVERSITY OF TECHNOLOGY,

North Sydney, NSW, Australia

The Blues Progress Award - July 2009

For the student who continuously strives for improvement and whose work is always developing.

Advance Diploma of Multimedia Design (2006-2008)

BILLYBLUE SCHOOL OF DESIGN,

North Sydney, NSW Australia

The Commodore Award - July 2008

For academic performance, attitude, creativity and professionalism.

Ross Renwick Award - July 2008

For major project, environmental, advertising and publishing.