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ANDREAS PRATIKTO

Motion Graphics Designer & Editor

ABOUT

Andreas is a senior motion graphics designer and video editor with 10+ years of industry experiences. He brings versatility, craft, hustle and a sprinkle of magic to motion graphics and video editing.

SKILLS

Proficiency in Adobe Creative Cloud: Premiere Pro, After Effects, Photoshop, Illustrator and InDesign on Mac Operating System.

Experienced editor, proficient to compiling vibrant and engaging content from unscripted or scripted footages.

Strong capabilities of designing motion graphics, typography and animation.

Agency experience creating case-studies, hype-reels, pitch videos, explainer, animatics and explainer videos.

EXPERIENCES

AndreasPratikto.com (May 2019 - Current)

MOTION DESIGNER & EDITOR

Freelance Video Editor and Motion Graphic Designer creating TVCs, hype reels, animatics, motion graphics, explainers, documentaries, and pitch videos for agencies and production companies such as BMF, Ogilvy, R/GA, Touch Creative, ACMN, Headmark, Shootsta, Hogarth, HelloFuture, Bastion Films, Prodigious, Tex Whitney, The Idea Shed, The Kinetic Agency, Traffik, Unthink, Disney and more.

303MullenLowe (April, 2015 - May 2019)

SENIOR DIGITAL-MOTION DESIGNER & EDITOR

He was responsible to bring the concept to digital experiences, by designing for digital, motion graphics, animation and video editing, including: digital display, ooh, social content videos/animation, TV, animatic, hype-reels, pitch videos, mood videos and case-studies.

Brands: TKMAXX, Unilever, Harley Davidson Australia, Netflix, Qantas, Audi, Breastscreen Cancer, Aussie, NSW Health, Department of Treasury, Australian Museum, Lend Lease, Macquarie University, IMB Bank, Sherwin William, F. Whitlocks & Sons, Ebay Australia, Crust Pizza, Barangaroo, Unilever and Fujitsu.

Thirsty Digital (June, 2014 - April, 2015)

SENIOR DIGITAL & MOTION DESIGNER

Freelance Digital & Motion Graphics Designer (Oct, 2013 - June, 2014)

Clients included: BMF Advertising, Affinity Partnership, Ward6, Joy Agency, Bloomingdales Australia and Salmat Digital.

Big Pink Australia (Feb, 2011 - Oct, 2013)

INTERACTIVE DESIGNER

Holycow! (Feb, 2009 - Oct, 2010)

FLASH & FRONT END ANIMATOR

Simple Retail Pty.Ltd (2006 - 2011)

DESIGNER / VISUAL CREATOR

EDUCATION

Bachelor of Design - Multimedia (2008-2009)

SWINBURNE UNIVERSITY OF TECHNOLOGY,

North Sydney, NSW, Australia

The Blues Progress Award - July 2009

For the student who continuously strives for improvement and whose work is always developing.

Advance Diploma of Multimedia Design (2006-2008)

BILLYBLUE SCHOOL OF DESIGN,

North Sydney, NSW Australia

The Commodore Award - July 2008

For academic performance, attitude, creativity and professionalism.

Ross Renwick Award - July 2008

For major project, environmental, advertising and publishing.

Advance Diploma of I.T, Multimedia Integration (2004 – 2006)

AICL,

Sydney, NSW, Australia.

SELECTED WORKS

2020 - [Celebration of 50K pet adoptions](#) - Petbarn (edit / motion graphics)

2020 - [Staff Pet Story - Petbarn](#) (edit / motion graphics)

2020 - [Customer Pet Story - Petbarn](#) (edit / motion graphics)

2020 - [NBN Educaion Explainer](#) - NBN Australia (motion graphics / animation)

2020 - [275 George ST](#) - John Holland (edit)

2020 - [Covid Safety](#) - John Holland (edit / motion graphics / animation)

2020 - [Prison Pitch](#) - John Holland (edit / motion graphics / animation)

2019 - [Galaxy Note Samsung Campaign](#) - Samsung Australia (motion graphics / animation)

2019 - [Google Pixel 4 Campaign](#) - Google (motion graphics / animation)

2019 - [The Making Of 100 years of Qantas](#) - Qantas (edit)

2019 - [Destination NSW](#) - Qantas (edit)

2019 - [Qantas Staff Stories](#) - Qantas (edit/ motion graphics)

2019 - [Pets 2 Case Study](#) - Hogart (edit/ motion graphics / animation)

2019 - [More To Come Social](#) - Barangaroo NSW Gov (edit/ motion graphics / animation)

2019 - [Audi Driving Experience](#) - Audi (edit/ motion graphics)

2018 - [The Making Of Bird Review](#) - NETFLIX (shoot / edit)

2018 - [Hail Assesment Process](#) - Budget Direct (shoot / edit)

2018 - [Avocado Reel Pitch](#) - Avocado Australian (motion motion graphics / animation)

2018 - [Christmas Helmet Stopmotion Social](#) - Harley Davidson (shoot / edit)
2018 - [Harley Spotify Animation & BTS Shot](#) - Harley Davidson (shoot / edit / animation)
2018 - [TKMAXX Gift Card Campaign](#) - TKMaxx Australia (shoot / edit / animation)

2017 - [One Year Of TKMAXX Australia](#) - TKMaxx Australia (shoot / edit)
2017 - [TKMAXX Christmas Social Campaign](#) - TKMaxx Australia (shoot/edit/motion graphics/animation)
2017 - [TKMAXX Babywear Social](#) - TKMaxx Australia (shoot / edit / motion graphics / animation)
2017 - [TKMAXX Beauty Week](#) - TKMaxx Australia (shoot / edit / motion graphics / animation)
2017 - [TKMAXX Mother's Day Social](#) - TKMaxx Australia (shoot / edit)
2017 - [TKMAXX Emoji Radio](#) - TKMaxx Australia (motion graphics / animation)
2017 - [Breastscreen Tutorial videos](#) - Breastscreen NSW (shoot / edit, motion graphics, animation)
2017 - [Ebay Chinese NY Stopmotion](#) - Ebay Australia (shoot / edit)
2017 - [Ebay Tech Tester](#) - Ebay Australia (shoot / edit / motion graphics, animation)
2017 - [Elvis Week Social](#) - Harley Davidson (shoot / edit)
2017 - [Thanksgiving Social](#) - Harley Davidson (shoot / edit)
2017 - [King Of Carpark Social](#) - Harley Davidson (edit)
2017 - [Surf Hype Reel](#) - Unilever (graphics / animation)

2016 - [TkMaxx Launch Reel](#) - TKMaxx Australia (graphic / animation)
2016 - [Face Swap Tech Case Study](#) - Australian Museum (shoot / edit)
2016 - [Middleweight HD Pre Roll](#) - Harley Davidson (edit / motion graphics)
2016 - [Harley Pepper 360 Experience](#) - Harley Davidson (edit / graphics)
2016 - [Postgraduate Campaigns](#) - Macquarie Uni (edit / motion graphics / animation)
2016 - [Undergraduate Campaigns](#) - Macquarie Uni (edit / motion graphics / animation)
2016 - [Whitlock Case Study - Whitlock & Sons](#) (motion graphics / animation)
2016 - [Whitlock Launch Australia](#) - Whitlock & Sons (motion graphics / animation)

2015 - [Reward Explainer](#)- Huggies (motion graphics / animation)
2015 - [Uncle Toby's Colour Run](#) (edit)