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<b>MATTHEW ROBERTS</b>
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### Summary

- After Effects animator, motion designer and editor with a good eye and a great sense of timing.
- 5 years Studio experience as a creative/designer and animator.
- Experience in explainer videos, brand films, infographics, fashion, hype reels, 2D animation, broadcast graphics and editing
- Skills include: project development, art direction, 2d animation, after effects, audio and video editing

### Highlights

- Directed, animated and edited videos for Unilever, The University of Liverpool (UK), Dulux, Very.co.uk, Screen Producers Australia, Northern Powergrid and The Nationwide Building Society.
- In house designer for Channel 9 News.

### Australian Experience

July 2015 – present - various freelance – Remote work for The University of Liverpool.

December 2015 – April 2016 – Channel 9

Design and animation for Channel 9 News and The Today Programme.

October – December 2015 – The Solid State

Design, animation and marketing assets for the Australian film industry.

July 2015 – August 2015 – the Explainers

Animating and developing project for the NSW Rural Fire Fire Service

### United Kingdom

Mocha - [www.mocha.tv](http://www.mocha.tv) // 09/2014 - 07/2015

A Liverpool based video content production house.

Creative lead and animator for campaigns for the University of Liverpool and Northern Powergrid.

[Ph.Creative - www.ph-creative.com](http://www.ph-creative.com) // 06/2013 - 09/2014

A Liverpool based digital marketing and design company. Creative lead and animator for campaigns for the Nationwide Building Society, Dulux, Medicash and Meridian Recruitment.

Uniform - [www.uniform.net](http://www.uniform.net) // 07/2012 - 06/2013

A Liverpool and London based creative consultancy. Designer and animator on a key account for online retailer Very.co.uk, editing and graphics for a fortnightly vlog and fashion campaigns. Other notable work was produced for Unilever and Peel.

Freelance // 06/2009 - 07/2012

Throughout five years of education and training for a Bachelors and Masters degree, Matt worked as a freelance designer on a variety of projects producing print, web design, video editing and motion design/animation.

Music Industry / 04/1991 - 08/2006

In a previous incarnation, Matt was a successful music producer and DJ. During a fifteen-year career, Matt was signed to EMI, Defected Records and Junior Boys Own, and remixed for a multitude artists such as U2, Underworld and Mary J Blige.

Education

North Wales School of Art & Design

BA Graphic Design (1st class honours) / 2006 – 2009

Glyndwr University

MA C.G.I. Animation / 2009 – 2011

Software

After Effects, Premiere, Final Cut Pro, Photoshop, Illustrator, InDesign, Ableton Live.