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JO McNULTY-CLARK

PROFESSIONAL PROFILE

I have over sixteen years of production experience in the film, television, design/post-production and digital industries. Over this period I have produced a wide range of work from music videos, live broadcast/events, feature and short films, TVCs and TV promos, documentaries, branded content (corporate and independent) and multiplatform projects. I work effectively, under pressure, with an organised and methodical approach with attention to detail.

KEY STRENGTHS

- Superior leadership, people management and excellent client relationship skills.
- Experience with integrated campaigns (online, broadcast, radio, film and print).
- Effective multiplatform/transmedia strategic planning skills.
- Strong production management and financial management skills.

CURRENT FREELANCE PROFESSIONAL EXPERIENCE

Hogarth (WWP Creative Agency) ***Oct 2017 - Current***
Production Manager
Client: JWT - Youth Work PaTH online, TV and radio campaign

Imagination (Creative Agency) ***Aug 2017 - Sept 2017***
Senior Producer
Clients: Winten Property Group brand film, Lend Lease brand film and Telstra teaching Awards

World Wide Minds (Production company) ***July 2017 - July 2017***
Production Manager
Client: Universal music - Dean Lewis 'Lose my mind' - Music video

SBS ***April 2017 - June 2017***
Senior Producer
The World Games rebrand, Tour de France promo campaign, Sunshine and Safe Harbour TV series marketing and publicity campaigns

King Content (Marketing/Creative Agency) ***Jan 2017 - March 2017***
Senior Producer/Creative consultant
Clients: NIB and NAB infographic animations, branded content spots
Consulting on the creative and production team infrastructure and work management platform set-up.

Design Suite (Creative Agency) ***Jan 2017 - Jan 2017***
Producer
Client: Austral Bricks - 'Brickworks' people culture brand film

SBS ***Oct 2016 - Dec 2016***

Senior Producer

Upfronts sales reel for SBS and SBS On Demand promos for the xmas and new year period

Super Human Productions ***Sept 2016 - Sept 2016***

Production Manager

Super Humans documentary - Budget breakouts and reconciliation

King Content (Agency) ***Nov 2015 – Dec 2015***

Producer

Clients: Lenevo - 'Meet Lenny' online campaign promoting products and services.

Imagination (Creative Agency) ***Sept 2014 – Sept 2015***

Senior Producer

Clients: Combank, Telstra, Ford, ARU - Wallabies all activation/online projects

Imagination (Creative Agency) ***Jan 2014 – March 2014***

Senior Producer

Clients: Combank, Telstra, Ford - online campaigns promoting products and services via content creation

Steam (London Production company) ***Dec 2013 – Jan 2014***

Production Manager

Client: Disney - Lion King Musical EPK project

FOXTEL ***Sept 2013 – Nov 2013***

Line Producer

Client: Foxtel sales hype reel

ABC ***June 2013 – Sept 2013***

Production Manager

Clients: ABC News Brand promo campaign and ABC Kids xmas promo campaign

thinkbone (Creative Agency) ***April 2013 – June 2013***

Senior Producer

Clients: Discovery Networks shark week online and promo campaign, SBS Tour de France promo campaign, ST George Bank training package online and News Limited awards - GFX package.

<u>CAREER SUMMARY & ACHIEVEMENTS</u>

New Thought productions ***Jul 2005 – Aug 2007***

Producer – 'Concealed' feature film (86 mins). Officially selected from 2015 to 2016: for the Orlando film (winner of best Cinematography), Arizona Film festival, New York Indie film festival, Berlin Down Under film festival, Melbourne Underground film festival, Sydney Indie Film Festival, Middlebury New Filmmakers festival, Lone Star Texas film festival, Stanford film festival(Nominated Best Director and Best screenplay), 35th Long Island film festival, Williamsburg International film festival, New Zealand International film festival

Thinkbone ***Apr 2011 – May 2013***

Head of production – Gruen Planet winners 2011 & 2012, Promax winners 2011 & 2012, numerous campaigns

FOXTEL ***Aug 2007 – Mar 2011***

Producer – Promax winner for 'Best Image spot - Get into UKTV' 2011

Maxigroup ***Jul 2005 – Aug 2007***

Producer / Line Producer – ARIA awards for music video production 2005 and 2006

EDUCATION

2010
Multiplatform screen producers scholarship Graduate diploma
Metroscreen, Sydney NSW
* Multiplatform development skills
* Business management skills
* Project management skills
* Advance pitching and negotiation skills

2005
Architectural Technologies
Certificate 1V
TAFE, Ultimo NSW

2003
Concept Illustration for Film and Television Graduate Certificate
AFTRS, Moore Park NSW

2001
3D modeling, digital visual effects and animation Graduate Certificate
Silicon graphics College, Enmore NSW

1999
Graduate diploma in design
University of Technology, Sydney NSW Majors: Design history, multimedia, design, internet design, set design, broadcast and animation.

1997
Bachelor of Visual Arts
University of Newcastle, Newcastle NSW
Majors: Digital photography and Film

PROFESSIONAL EXPERIENCE

THINKBONE ***2011 – 2013***
Head of Production
Clients: Discovery Networks Asia Pacific, Telstra, FOXTEL Channel Group, Yahoo!7, News Limited, News Life Media Group, Commonwealth Bank, ComSec, St.George Bank, 20th Century Fox, ABC networks, Qantas, Amnesia Razorfish, Aust Gov – Dept of Innovation, Enterprise Connect, BBC World channels, Eye Foundation, SBS networks, Gruen Planet.
Responsibilities and skills:

- Day to day running of the agency and production company.
- Strong attention to detail with strong process abilities, production scheduling and tracking/reporting skills.
- Direct day-to-day contact with clients, managing requests and feedback while displaying effective communication skills.
- Proven ability to research and win further work for thinkbone through my strong client relationships and contacts database.
- Proven ability to work under intense pressure to produce projects on tight deadlines and on budget.
- Preparing budgets, creating quotes and setting up strategies for new and ongoing projects.
- Scheduling projects, organize briefings, pre-production planning and assisting with the creative development.
- Overseeing projects from end-to-end production with the executive producer and creative director (creative development, pre-production, production, post-production and reconciliation reporting).
- Proven experience with UX, IA, transmedia/multi-platform production bibles and SEO.
- Proven ability to problem solve, production logistics and post-production issues effectively and within timeframes.
- To facilitate the production of motion graphics and to assist the executive producer and creative director to meet client briefs, deadlines and expectations.
- Effectively manage the CMS for thinkbone's web site. Currently work with CMS that are developed by Universal favorite. All content is updated continually with a strong attention to detail.
- Willingness to get involved and show initiative in creative development.

FOXTEL
Foxteldesign ***2007 – 2011***
Producer
Clients: FOXTEL Channel Group, BBC Worldwide (4 channels), Ai-media, XYZ Networks (5 channels), 5 oceansmedia, McNeice Productions.
Responsibilities and skills:

- Co-ordinate the production of motion graphics and to assist the executive producer and art director to meet client deadlines and expectations.

- Direct day-to-day contact displaying effective communication skills with internal and external clients.
- Proven ability to win further work for Foxteldesign through my strong client relationships and effective pitch methods.
- Working under intense pressure to produce jobs on deadline, on budget and with attention to detail.
- Planning budgets, quoting and developing crossmedia for new and ongoing jobs.
- Scheduling jobs and pre-production planning.
- Assisting producers and promo producers with their motion and post-production brief
- Organising the creative for the award winning art director Mark Bowey on jobs that range from web, print and broadcast. I developed his pitches; planned his concepts through to successful productions.

Street TV program at FOXTEL ***2009/2010***

Producer/Mentor

Street TV is a staff-run program that aims to improve the lives of young disadvantages Australians by equipping them with new skills in the film and television industry. The selected students were all streets kids that live at oasis in Surry hills. The Salvation Army runs oasis. I was a Producer/Mentor that assisted the students with all aspects of producing their films. The students submitted an idea and as a team, with other like-minded students involved, we all worked together and produced a broadcast standard short film. The major duties that I involved the students in were planning, developing scripts, storyboarding, location scouting, location permits, production design, casting, shooting, editing, sound and post production. It was a successful film with over 300 people and ministry representation attending the premiere.

Studying whilst at Foxtel:

I've recently completed a scholarship in multiplatform screen producing. To view skills gained please refer to page *2*.

Maxigroup ***2006 – 2007***

Producer

Clients: Australian Lending Centre, Dorothy Records, The Omnilab Media. The Maxigroup consisted of sound, post-production and production depts.

Responsibilities:

- Managed a production team as well as worked with all the department heads to complete every job from live productions to television commercials.
- Produced from concept to the final delivery on all projects with the Maxigroup.
- Hands on in administration and business development planning for Maxigroup.
- Effective client relationship skills to negotiation skills with cast and crew, under the watchful eyes of my two executive producers Daniel Klimenko and Michael Sutherland.

Mad Angel (owned by Maxigroup) ***2006 – 2007***

Line Producer promoted to Producer

Clients: Sony BMG, Warner Brothers, EMI, Universal, Roadrunner Records

Artists: Delta Goodrem, End of Fashion, After the Fall, Jet, Skunk hour, Raen.

Responsibilities:

- I was hired to complete all unfinished music videos and to manage all teams within Mad Angel.
- Managed freelance production team, cast and crew.
- Planned and completed pre-production, production and post-production projects to final delivery to the record companies.

Sach Australia ***2004 – 2005***

Production Manager / Location Manager / Location Scout

Clients: LG, Minute Maid, Chevy Cobalt, Hyundai, Samsung.

Production companies: Bada productions, Compass productions, Basecamp Productions, Plaza films, Indie films, Hobie Pro, Exsquare films

Responsibilities:

- Organizing budgeting and scheduling for TVC's for locations.

- Location scouting for all areas of NSW,
- Database cataloguing.
- International client management for production companies and product managers.
- Organizing with councils/owner permits and approval applications for locations.
- Planning crew selection for up-coming jobs, organizing technical recces, accounts management and administration.

Artone Advertising and Design, (Agency work) ***2001***
Graphic Designer
Clients: SES, ING, Ace apparel, Protector safety supply, Boral, Amber.
Responsibilities:

- Designing website and multimedia projects.
- Designing corporate branding, packaging and advertising campaigns.
- Coordination of teams job bags and job folders.
- Client relations' management.

News Limited ***1998 – 2000***
Production Co-ordinator / Digital Imagist/Retoucher
Clients: Daily Telegraph, Sunday Telegraph, The Australian, Sportsman.
Responsibilities:

- Using Adobe Photoshop I enhanced and retouched images for publishing.
- Worked in a team of 35 people.
- Scanned and colour separated images with respect to the layout and retouching.
- Organised image schedules and FTP schedules for the team from management.

While at News Limited, Sydney Olympics ***2000***
Worked with photographers for various events from the photography department of the Sydney Olympics for The Daily Telegraph. I was assigned to a photographer for each event.
Responsibilities:

- Retouching the final photographs for every sporting event on site via laptop and submitted them for publishing via email.
- Managed coordination of all images with the writers and photographers.

Vogue Living, Conde Naste Publications ***1997 – 1998***
Editorial Production Co-ordinator / Finished Artist
Responsibilities:

- Co-ordinated the relevant material to photographers, writers and artists.
- Hands on image and text scanning, retouching and paginating.
- Organising budgets and deadline schedules from management.
- Accountable for contract management in the production department.

FREELANCE PROFESSIONAL EXPERIENCE

New Thought Productions ***1998 – 2013***
Freelance Producer and Line Producer
I worked on the UK/AUS feature film called 'Concealed' directed by Shane T. Hall. The film starred Simon Lyndon and Paul Tassone with Denise Roberts and Anthony Phelan. I also have worked on many of Shane's short films over this time in AUS and his other feature 'Neonphytes and Neolights' featuring Matt Doran and Nadia Townsend.
Responsibilities:

- Manage a production team.
- Business strategic planning, budget planning, script development, contract development, casting, deal negotiations

for cast and crew, investment planning, location scouting, accounting, organizing film permits and risk/safety assessments.

- Post-production management – offline/online, motion graphics, sound design, ADR, grade and print.

Butt Productions and Sivaji Productions, Delhi India ***2005***

Freelance Junior Production Manager

I was invited to a wedding in Kashmir and ended up working for my contact in Delhi for 3 months before I set off to go to the wedding and travel. The film I worked on was 'Delhii heights' directed by Anand Kumar.

Responsibilities:

- My duties were in pre-production. I handled the co-ordination of casting, permits for all equipment and locations, travel arrangements for crew and production team and setting up arrangements for translators and catering services.

Story Productions, London ***2004***

Contracted Line Producer

The documentary titled "The Crown and Republic" was based in Paris and shot over 10 days.

Responsibilities and skills:

- Accountable for the pre production over three months and production.
- Planning the budget, call sheets, production schedules, crew demands and using my problem solving skills to approach each task.
- The other two documentaries I worked on had principal photography based in China and I worked on the pre-production in the UK for the last two months of my contract at Channel 4.

Pistol Design Studio, London (Agency work) ***2004***

Freelance Graphic Designer

Clients: Tesco, Nandos, Delmonte, Pizza express and Bonne Maman

Responsibilities:

- Design all artwork from client brief through to finished art.
- Dealt with clients and printers directly.
- Managed a small team.
- Designed point of sale and promotional packaging.

Visual Arts Imaging Gallery ***2001 – 2004***

Freelance Production Manager / Graphic Designer / Digital Artist / Retoucher

Responsibilities:

- Worked alongside the Art Director in producing and designing television commercials (TVC).
- Management of budgets encompassing pre and post-production work for these television commercials.
- Retouching for promotional material for many types of photographic portfolios in the areas of modeling, body art and fashion editorial.

Music Film Clip for "Howard" Sydney-based band, NSW ***2003***

Freelance Production Manager / Production Designer

Clients: Channel V, MTV

Responsibilities:

- Designed within parameters from brief.
- Arranged budget, call sheets, production schedule and cast/crew.
- Utilised existing locations due to low budget.
- Set dressed for the complete production.
- Created and organised props and costumes for production.

Atomic Productions, Canada ***2002***

Part-time Production Co-ordinator / Assistant Animator

Responsibilities:

- Work alongside 2D and 3D animators for presentations on TV.
- Created 3D textures for modeling.
- Coloured 3D modeled environments.
- Marked up Blue Screens for character animation.

Shout Public Relations ***2000/2003***

Freelance Graphic Designer / Production Co-ordinator

Clients: Northcott Society, Legacy, Breast Cancer Australia, Starlight Foundation

Responsibilities:

- Designed corporate identity, brochures and promotional material for non-profit organisations.
- Worked with Microsoft PowerPoint software and Macromedia Director Software to design presentations for potential clients and sponsors.
- Coordinated all images, copy and correspondence to all Designers and Management.

PROFESSIONAL DEVELOPMENT

Project management workshop/ summits	The Growth faculty 2015-16
Semi permanent conference	2010 - 2016
Vivid Sydney festival - Crossmedia seminars	VIVID 2011 & 2012
X media Lab – Multiplatform seminars	XML 2012
Transmedia Victoria – Business models workshop	FOXTEL 2011 Lead
'the Way' workshop	FOXTEL 2009
Production management skills workshop	FOXTEL 2008
Introduction to Leadership workshop	FOXTEL 2007
Promax Asia- Pacific conference	SYDNEY 2007 - 2014

SOFTWARE

Microsoft Office	Advanced	Smartsheet	Advanced
Adobe Photoshop	Advanced	Dapaulse	Advanced
Adobe Illustrator	Advanced	Farmerswife	Intermediate
Keynote	Advanced	Wordpress	Advanced
Adobe Flash	Intermediate	Xero	Intermedia
Adobe After Effects	Intermediate	MYOB	Intermediate
Adobe Acrobat	Advanced	FTP systems	Advanced
Google Applications	Advanced	Briefcase	Intermediate
Adobe Indesign	Intermediate	Asana	Intermediate
Maconomy	Intermediate	Trello	Advance

REFERENCES

Joel Noble SBS,
Head of Creative Services
M: 0401 444 439

Darren Ralph thinkbone,
Creative Director
M: 0413 998 257

Sandy Madden KoJo,
Executive Producer
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Executive Producer
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